

VREXA Launches Today, An Innovator in Virtual Reality For Business

A New Solution For Businesses Suffering From the Current COVID-19 Pandemic



Nashville, Apr 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - VREXA has been in the works for the last 14 months. Due to the recent COVID-19 pandemic, they are releasing their service to businesses around the globe. VREXA is a virtual reality service for businesses to reach their customers and staff in a fully engaged atmosphere as if they were actually at that place of business.

Jim Paar, Founder of VREXA saw a void in the marketplace several years ago. He was working with hundreds of clients and noticed the foot traffic into retailers and businesses was dropping considerably. One industry was automotive sales, he was working with some of the largest Chevrolet dealerships in the country. They had huge footprints, huge overhead, and diminishing foot traffic. Jim also noticed the traffic into retailers dropped drastically because everyone was shopping online. He worked with many of these business owners very closely and could feel the struggles they had.

This is when VREXA was formed, to fill the need of many struggling businesses. Jim came up with the name VREXA which means "Virtual Reality Engagement Experience Advantage". Jim never saw this pandemic coming but realized he needs to stop perfecting the business model and get this into as many businesses as possible.

VREXA will change the way we do business and give a solution for businesses that were forced to close

their doors because of the COVID-19 pandemic. VREXA brings a true engagement experience without ever leaving your home. VREXA has solutions for automotive dealerships, retailers, law firms, churches, restaurants, concerts, conferences & events, real estate, health & wellness, and many more.

If you're looking for a solution and really an insurance policy to make sure your business or event keeps running even when the world stops, VREXA is the answer with a new reality.

About Jim Paar Founder of VREXA

Jim started working when he was 6 months old as an actor in Hollywood, CA. He has always had an entrepreneur mindset. While always pursuing various business opportunities, Jim worked as a Flight Paramedic and was a member of a SWAT team before going fulltime as an entrepreneur. One of his first endeavors after his EMS work was opening up a restaurant and golf course. He was so successful in the restaurant business and decided to open up two more restaurants.

In the last 17 years, Jim has owned and operated a few successful marketing and advertising agencies. In 2006 he patented an advertising method that was used at the PGA Champions Tour.

VREXA has been on Jim's mind for more than 5 years. With the pandemic and Jim's mindset of helping people, he launched his biggest endeavor to date, VREXA.



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