

Unbiased Dating App Encourages Users to “Shoot Your Shot” with Online Dating

Shoot Your Shot dating app helps users navigate their way through “cuffing season” in the dating world



North Bergen, Apr 15, 2020 (IssueWire.com) - If you're single, the dating world is like a sports arena. Do you have a starting line-up? Online dating has changed the dating landscape as we know it. As the dating “game” has become more and more saturated, singles have started to let their guard down and pursue prospective matches without the hesitation of shame or rejection. Launching today, the *Shoot*

Your Shot dating app lets users create their perfect line-up of potential partners before taking a chance and shooting their shot. The app is currently available in the App Store as well as Google Play.

“*Shoot Your Shot* is a phrase that has been used over the years to essentially mean ‘go for it,’” says Dwayne Foreman Jr., owner and creator of the *Shoot Your Shot* dating app. “Whether professionally or personally, someone who decides to shoot their shot puts caution to the wind and goes for what they want. With this dating app, users can search through profiles and shoot their shot to find the ideal partner for them.”

Shooting your shot on the app is a four-step process: scouting, drafting, tryouts and cuffing. Users browse through dating profiles and decide whether to curve (swipe left) or cuff (swipe right) the user’s profile. Once selections, the user will invite members to “try out” or get “cut” from the team. From there, the user will “shoot their shot” and initiate a chat with the user, potentially resulting in a match.

Unlike most dating apps, *Shoot Your Shot* does not use an overly complicated algorithm created by out of touch developers to connect users with potential partners. Unknown to many users, many of the high grossing apps use an algorithm that limits matches by race, ultimately reinforcing biases. *Shoot Your Shot* is an unbiased dating app created by millennial developers who are in tune with the trends in the current dating market.

About the Shoot Your Shot Dating App

Head on over to <https://ShootYourShotApp.SplashThat.com/#> and join the waitlist to be one of the first to notified of the App Launch!

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