

## The Sports Circus Rockets into Greater Houston

The Sports Circus stamps a Texas-sized footprint across its entire Gulf coast, from the Louisiana state line to the Mexico border!



**Houston, Apr 6, 2020** ([Issuewire.com](http://Issuewire.com)) - [The Sports Circus](#), an entertaining Las Vegas-based, nationally-syndicated sports television and radio talk show, reached an agreement with [CBS Sports Radio KSIX](#) 95.1 FM, 96.1 FM and 1230 AM, Sports Radio Corpus Christi, to extend its national coverage into Corpus Christi and the greater Houston, TX markets. The addition of CBS Sports Radio KSIX is an outstanding match for **The Sports Circus** as it is home of the MLB Houston Astros, NBA Houston Rockets, and NFL Houston Texans broadcast across the Texas Gulf Coast with an estimated population of up to 6,700,000 potential listeners.

**The Sports Circus** will air twice daily in the highly coveted broadcasting slots of 7:00 PM to 8:00 PM and 12:00 AM to 1:00 AM Central Time, Monday through Friday, starting April 6, 2020. On game nights for the Astros and Rockets, The Sports Circus will air after their games thus bringing a large trailing audience to the show. The Sports Circus kickoff show on CBS Sports Radio KSIX will feature NFL legendary Houston Oilers quarterback, Dan Pastorini.

**The Sports Circus** features special guest interviews including world champions, hall of famers, all-stars, billionaire business leaders, television and film stars, and Grammy Award winners. Among these icons have been: Mario Andretti, Leigh Steinberg, the Godfather of all Sports Agents, 4-time Super Bowl

champion and coaching legend Tom Flores, NFL Defensive Tackle and iconic sports talk show host, Mike Golic, NBA Hall of Fame legend, Rick Barry, 7-time Emmy Award winner and media icon, Roy Firestone, plus many more. For a complete list of previous and upcoming guests, you may visit **The Sports Circus** website. Also, the show has a loose format and can be unpredictable at times because they open the phone lines for listener or streaming chat participation.

**The Sports Circus** is hosted by the Ringmaster, Sal Tuzzolino. As a former baseball player and sports and entertainment executive, Sal is quick and witty and can keep you entertained for hours with comedy and drill-down, thought-provoking content. He has been described as the sports lovers' best friend.

Sal Tuzzolino stated: "The Texas-sized addition of the Corpus Christi and greater Houston markets is big for us. Its essentially the fourth largest city in America and we bring hard-hitting content and tremendous featured guests to our CBS Sports audience on KSIX."

Sal Tuzzolino also stated, "We aren't afraid to mix it up with controversial subjects unlike much of the network shows. We bring it so be ready. If you're calling in or going to live chat with us and plan to challenge us, bring an army and pack a dinner box. It'll be a long night! The greater Houston listeners will also like that our NFL insider, 2-time Super Bowl champion and former Houston Texan CB, Tyrone Poole, is on-air frequently."

**The Sports Circus** also airs live on [AAMP TV](#) and **Hotel Television**. The show broadcasts from the Entertainment Capitol of the World, Las Vegas, NV and has a massive audience from Hotel Television. The Sports Circus is currently broadcasting into **650,000 rooms** in three, four and five-star hotels and resorts in **198 US markets** from coast to coast, and produces an advertising and marketing dream scenario of over 4,800,000 impressions per hour. Further, they're over the air television and worldwide coverage on **AAMP.TV** stretches **The Sports Circus** to all markets across the globe. **AAMP.TV** is owned and operated as a **Sports Circus** production company.

Moreover, **The Sports Circus** website traffic receives well over 3,000,000 monthly website visitors. Their click-through traffic numbers are extremely impressive. That traffic coupled with their **4,800,000+ impressions per hour** is and **advertising and marketing dream** scenario, offering companies a tremendous opportunity to reach their audience through sponsorship or a partnership with **The Sports Circus**.

Click on the link and "follow" [AAMP TV](#) for free. A unique aspect to **AAMP TV** programming is that subscribers can get special content including un-aired hot takes, bloopers, and special episodes not available to the general audience. Subscriptions are free for Amazon Prime members! Keep in mind that all shows are available by Podcast in case you miss your favorite show.

**The Sports Circus** has a large audience base that tunes into the show on iHeartRADIO, Spotify, CBS Sports, NBC News, CNBC, FOX Sports, and Westwood One News radio station affiliates plus many more in addition to Hotel Television and worldwide on **AAMP TV** (<http://www.aamp.tv/>). The Sports Circus has captured a significant viewer and listener base that rivals any sports talk show on-air.

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