

The MIAMI Association of Realtors® Partners with The International MLS [IMLS]®

To Provide IMLS Memberships for their 52,000 Total Members

Boca Raton, Apr 27, 2020 (IssueWire.com) - The International MLS [IMLS]® announced today that it has signed an agreement with the Miami Association of Realtors® (MIAMI) to provide IMLS access to its 50,000+ total members beginning on Monday, April 27.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are extremely proud to say that we have entered into an agreement with MIAMI and have added all of their agents and brokers as IMLS members. MIAMI members will now have their listings on The International MLS [IMLS]® as well as advertised on thousands of other agents and brokers sites around the world. They will also be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform and be able to network internationally while providing their listings with international exposure."

"We consider MIAMI to be the gateway to the international market and are especially gratified that Teresa Kinney, MIAMI CEO, can see the potential value of The IMLS and our products for her members. I want to also thank Larissa Ortiz, our MLS & Associations Director for bringing us together to make this a reality," said Dr. Nussbaum.

"The IMLS is led by brokers to bring together agents, brokers, developers, associations, MLS's, buyers, and sellers. We are in constant investigation and understanding of global real estate trends and the needs of associations in the U.S. and worldwide. The IMLS helps agents get more listings by offering sellers more exposure for their properties," said MLS & Associations Director Larissa Ortiz.

MIAMI members will also be able to take advantage of IMLS Special Product Options and Opportunities to build their businesses globally. This includes The MLS international web page with IMLS search, which provides an automated global property sharing of listings between agents all over the world.

"MIAMI is committed to providing members exclusive, cutting edge tools and services along with unprecedented exposure and visibility worldwide, said Teresa King Kinney, MIAMI CEO. "We are excited to partner with IMLS to further enhance our members' ability to market properties to agents and brokers globally, making them even more competitive. Given MIAMI's position as a global leader with more than 220 foreign partner associations and our ranking as the top market for foreign buyers in the U.S., MIAMI members will greatly benefit from this addition to our impressive suite of products and services."

MIAMI Member's customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on their own unique URL while getting buyer leads to send referrals to other agents as they choose. The IMLS also facilitates agent networking and sharing of listings anywhere in the world.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

“This agreement expands IMLS memberships and puts us on the path to expanding throughout the USA as we approach having 150,000 members. We expect further significant growth ahead with the participation of associations, MLSs, brokers, agents, and developers. Our goal is to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that MIAMI can see the strategic advantages for their members to become IMLS members and join in with The IMLS global initiative, said Dr. Nussbaum.”

With the recent announcements of The IMLS signing of AMPI, the association for Mexico real estate professionals, the Orlando Regional REALTOR® Association, FMLS serving Atlanta and the Georgia market, and now MIAMI, The IMLS is proving its expanding global reach and is now experiencing exponential growth in memberships participation.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers and sellers around the world. With almost 150,000 registered members, based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and enables agents to have all IMLS listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world. More information about The International MLS [IMLS]® and all its services can be found on www.TheIMLS.com

About the MIAMI Association of Realtors®

The MIAMI Association of Realtors was chartered by the National Association of Realtors in 1920 and is celebrating 100 years of service to Realtors, the buying and selling public, and the communities in South Florida. Comprised of six organizations, the Residential Association, the Realtors Commercial Alliance, the Broward-MIAMI Association of Realtors, the Jupiter Tequesta Hobe Sound (JTHS-MIAMI) Council, the Young Professionals Network (YPN) Council and the award-winning International Council, it represents 52,000 total real estate professionals in all aspects of real estate sales, marketing, and brokerage. It is the largest local Realtor association in the U.S. and has official partnerships with 222 international organizations worldwide. MIAMI's official website is www.MiamiRealtors.com

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