

The History For the HERVE LEGER



Los Angeles, Apr 15, 2020 ([Issuewire.com](https://www.issuewire.com)) - Herve Leger Launched In 1985, By The Late 1980s, The [Herve Leger Dresses](#) Had Arrived, Which Appealed Because Of Its Tightness And Ability To Hold The Figure Positively, In And Up – This Allowed Unrestricted Poses For The Cameras. His First Full Collection In This Style Was Shown In 1991.

The Inception Of “The Bandage Dress Was a Simple One,” He Once Recalled. “One Day In a Factory, I Found Some Bands That Were Headed For The Garbage. As a Hat Maker, They Gave Me The Idea Of Taking Those Bands And Putting Them Next To One Another As One Does Making a Hat, Using The Elastic Properties Of The Material (Rather Than Draping) To Provide Its Form.

Brian Cant Obituary: Charismatic Sixties Children's Tv Presenter

He Also Designed Active Swimwear And Tights, Too. In 1994 Ballet Costumes For Roland Petit's Company At The Paris Opera.

Following The Loss Of His Label, Leger Kept a Lower Profile Until 2000, When He Founded His Own Independently Financed Fashion House With His Sister Jocelyne: Herve L Leroux. This New Surname Was Again Suggested By His Friend And Mentor Lagerfeld. He Had Chosen Leroux On The Basis That Leger Had Once Had Red Hair “And Everyone Will Know Who You Are.”

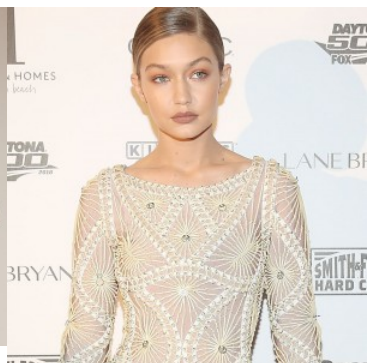
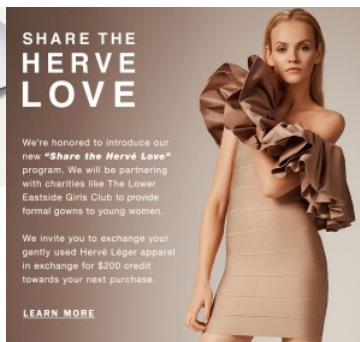
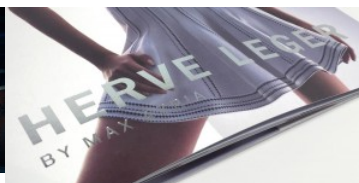
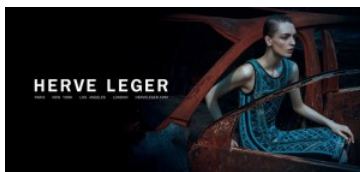
The Fledgling Business Struggled Financially, However, Although Leger Persisted, Making Couture And Swimwear For Private Clients. Between 2004 And 2006, He Worked As Creative Director At Guy Laroche, Dressing Hilary Swank In a Memorable Backless Midnight-Blue Jersey Gown, For The 2005 Oscars Where She Won Best Actress. He Also Worked For The High-End Austrian Manufacturer Wolford.

In 2007, Azria Launched His Version Of Leger's Bandage Dresses, Worn By The Likes Of Kim Kardashian, Which Paradoxically Raised Leroux's Profile. He Subsequently Started Getting New Clients From All Spheres Of The Celebrity World, Including Cate Blanchett, Kylie Minogue, Jemima Khan, Naomi Watts, Taylor Swift And Kim Kardashian.

His Passion Was Still In Garments That Clung To a Female Form But He Had Begun To Use Different Techniques To Mould The Body, Replacing Strip And Panel Structures With Draped Cloth, Working In Soft Viscose And Silk Jerseys – An Elegant Departure From The Skin-Tight Silhouette Of The Bandage Dress. Dita Von Teese Noted Leroux Was In The Same Classical Class As The Great Parisian Couturière Madame Grès, Both Having Been Inspired By The Materials Depicted In Greek Sculpture.

[Herve Leger Sale](#) Was Loved For Always Managing To Accentuate His Clients' Positives And Eliminate Their Negatives. He Liked To See Women Confident, Even Happy, And Lamented The Cult Of Starvation Among Modern-Day Models, Declaring, "His Draperies Were Meaningless On Coat Hangers."

In 2013, Leroux's Comeback Was Complete When The Federation De La Haute Couture Asked Him To Return To The Paris Collections As a Guest, Recognising His Deserved Place As An Original. Perhaps Somewhat Ironically, Bcbg Filed For Bankruptcy. Leger Died Of a Ruptured Aneurysm, And Is Survived By His Sister.



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