

The combined efforts of Dr. Jack McCann and his team win over the house at the SAM



New York City, Apr 17, 2020 (Issuewire.com) - Associate Professor in Marketing and Business at Union College in Barbourville, KY, **Dr. Jack McCann**, is a notable figure in business academics. Having served as the Dean of the School of Business at Lincoln Memorial University in Harrogate, TN, he has contributed to the educational fields of marketing, business, and management. He, along with Dr. Betsy Sparks, Associate Professor and Chair of Graduate Programs at Lincoln Memorial University and the Industrial-Organizational Psychologist Dr. Thomas Kohntopp, Walden University, Minneapolis, Minnesota, completed the research paper, entitled 'Transformational Leadership and the Moderating Role of Trust & Job Satisfaction on Organizational Citizenship Behavior'. The product of these three researchers was successful and received recognition from the Society for the Advancement of Management, commonly known as SAM, declared them the Scholar Research Track's Best Paper Co-Winner at its recent international conference.

The award speaks to the diligence needed to conduct and complete a high-quality research project. The former VP of Academic Programs and Dean of the School of Business and Technology at South College, Dr. Betsy Sparks used her years of experience in the creation of this paper. Her business experience as a former business analyst for QualPro and owner of Sparks Technical Service, Inc. helped her contribute to this effort. The contribution of Dr. Thomas Kohntopp is also of the utmost importance. Having served at various public and private organizations of Europe and North America, he has put his 30 years of experience into the project. The team's combined proficiency and experience in decision-making, leadership, human resources, management, business analytics, marketing, emerging markets, corporate strategy, and executive training, have worked in the favor of the research. Dr. Jack McCann and both of his partners have certainly made a significant contribution to academia with this research.

Media Contact

Jack McCann

jackmccann9@gmail.com

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