

Sachin Dev Duggal Engineer AI helping businesses to access quality software

Sachin Dev Duggal Engineer.AI is helping small businesses access quality software at lower costs



Gurgaon, Apr 15, 2020 ([Issuewire.com](https://www.issuewire.com)) - Small and medium businesses (SMBs) keen to move onto the digital economy could be overwhelmed with technology, especially software, which denies them the opportunity to harness its numerous benefits. An Artificial Intelligence-led technology startup is setting up an online marketplace platform where people can place their requirements and receive the desired software application.

Engineer.ai, founded by serial entrepreneur Sachin Dev Duggal, aims to change the way software applications are built and delivered, especially for SMBs.

[Sachin Dev Duggal Engineer AI](#) says, “SMBs were put-off by the complexity of software applications

and many of them outsourced their requirements, but this has not adequately addressed their business needs.”

He feels that many SMBs are using traditional economy technology tools for the digital world thus losing out on efficiency and costs. Moreover, large tech enterprises are not keen on catering to the needs of SMBs as their requirements are small-budget. This is where Engineer.ai comes into play.

Marketplace model

Sachin Dev Duggal describes Engineer.ai is a no-code software development platform where anyone can come with an idea, build it and run the project.

There are few fundamentals on which Engineer.ai has built its business model. The first and foremost is that most of the software in existence has commonly used codes that account for around 60-70 percent, making it reusable. Secondly, there are enough number of software developer teams or dev shops around the world who are keen to work on projects and may not have the opportunity.

Engineer.ai is engaged with over 142 dev shops and has brought all of them to its platform.

[Sachin Duggal](#) says all that an SMB customer has to do is come to their platform, give their specifications and leave it to software engineering teams across the world who will work on that project.

“In a very short period of time, we can provide the price, timeline and a prototype of the project,” he adds.

The technology platform of Engineer.ai grades the engineers based on their expertise and automatically chooses which teams get the project based on their expertise.

“The entire process is like ordering a pizza where once the customer lists out the requirement and then the system takes over,” says Sachin Dev Duggal. “In this entire journey, our customers need not have any kind of technical resources.”

Engineer.ai takes care of the security and privacy aspects of its customers as well. “We give a copy of all the source code to the customers,” says Sachin Dev Duggal.

Read more at <https://yourstory.com/2020/04/ai-startup-builderai-small-businesses-quality-software>

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