

On-Demand Service Founder Urges Entrepreneurs To See Opportunities During The Coronavirus Pandemic

Ethical business opportunities exist for open-minded entrepreneurs during lock-down.



London, Apr 23, 2020 ([IssueWire.com](https://www.issuewire.com)) - Founder of London's leading 'on-demand' alcohol and snacks delivery service, Ashleigh Fletcher has urged the UK's entrepreneurs to take a moment to hit the pause button and recognise the opportunities for growth, that the current crisis provides.

Mr Fletcher's comments were made following extensive coverage by local and national media of countless businesses failing, under the current lock-down conditions – many of which will not recover from the impact that the crisis has had, irrespective of the government support package.

Mr Fletcher, who founded London's premiere 24-hour alcohol and snack delivery service, 'Booze Up', has seen the business surge due to the capital's households being stuck indoors as part of the national effort to protect the NHS and stem the spread of COVID-19. Mr Fletcher commented:

"We are all feeling the pressure and anxiety that this virus is causing, not only nationally but around the entire world. There has never been a health crisis of such proportions in any of our lifetimes and we all hope that we won't see another. My every sympathy exists for those businesses who are struggling to stay afloat in the current climate, but I think it's important to try and maximise the few pockets of hope that do exist."

"From an entrepreneur's perspective, the crisis has forced us all to change the way we work, change the way we provide our services and to also think more carefully about how we can work smarter in the future. I genuinely believe that the world will be changed forever once this virus passes and I hope it will be for the better."

"I'm not talking about the shadowy opportunities for leveraging people's fear and anxiety to make a few extra pounds, I'm talking about viable, sustainable opportunities to provide valuable services to the UK and further afield, as we move forward and into the post-coronavirus period. Necessity is the mother of all creation after all!"

As the reality of the health crisis took firm hold, the UK has seen a myriad of examples of how existing businesses under strain, have re-purposed innovatively to not only survive the pressures but also grow. Examples include coach holiday companies becoming community transport services, waterside break companies offering canal boats as isolation homes for emergency workers and farming suppliers using their equipment to raise and harvest eggs to support the food chain.

About Booze-Up:

Fast, easy and affordable, Booze-Up aim to deliver alcohol and snacks within 15-35 minutes of an order being placed. Stocking well over 170 products that include a large beer delivery section, wine and an extensive champagne delivery menu, a selection of snacks and food, as well as pizza - all available for fast delivery across London, Surrey, Kent & Middlesex postcodes. For more information or to place an order, please visit the official website at <https://www.booze-up.com>

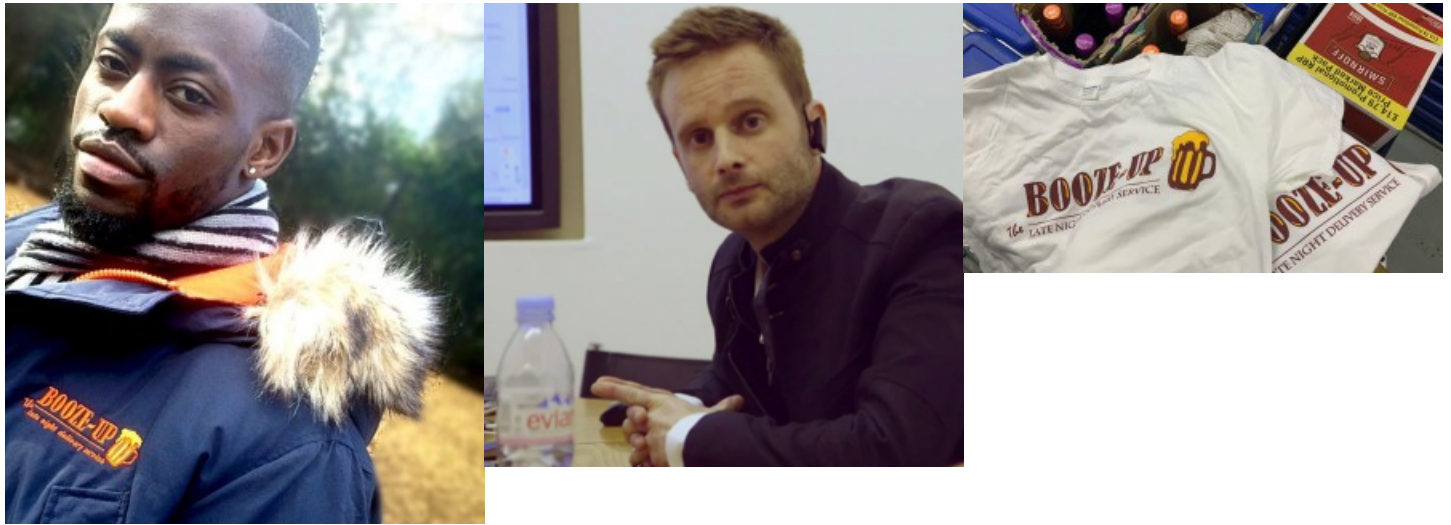
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