

Oldvine Florals Introduces their Indoor and House Plant Collection

Oldvine Florals Adds Live Plant Options to Gift Catalog Highlighting Popular Air Purifying Plants In Time for Mother's Day May 10



OLDVINE

The Downtown Los Angeles Floral Boutique

www.oldvineflorals.com 111 W. 7th Street, Los Angeles 213-212-4760

Los Angeles, Apr 26, 2020 ([IssueWire.com](https://www.issuewire.com)) - Oldvine Florals introduces their live "Indoor and House Plant" collection for the home, just in time for no-contact Mother's Day delivery to the greater Los Angeles area.

Scientific studies prove that live plants purify the air, improve sleep, and even lift spirits. Each elegant and easy-care plant species in the new collection can eliminate benzene, formaldehyde, carbon monoxide and nitrogen oxides from the air in the environment they're placed in. "This health-benefit has never been more important now that we are all spending more time than ever inside our homes based on the many stay-home orders from Covid-19 that have been in place in 2020," says Oldvine Florals entrepreneur-founder Itika Oldwine.

Oldwine summons her expertise as a floral designer to Hollywood's A-list to perfectly match the plant to the person. She uses the customer's lifestyle as her guide. For traditional decor, she may recommend a classic Peace Lily which requires little light and easy care, while a more modern space may be the perfect home for a tall and regal Fiddle-Leaf Fig Tree. A selection of tasteful ceramic planter-styles completes the desired look.

"In these uncertain and unprecedented times, we are all looking for meaningful ways to be more present for each other," says Oldwine. "A live, growing plant sends a powerful message of enduring love and intimacy that continues to thrive in spite of adversity." Oldvine Florals includes a handwritten note card with each gifted plant for an, especially personal touch.

#

Oldvine Florals may be reached at hello@oldvineflorals.com.

About Oldvine Florals:

Itika Oldwine is the owner of this luxury floral boutique based in downtown Los Angeles at [132 W. 7th Street](#) in the Fashion District. The boutique specializes in gifts, weddings, special occasions, events and large-scale floral installations for private clients, hotels and event spaces in L.A. Since 2017, Oldvine Florals has earned a position as a preferred vendor for many of L.A.'s premiere hotels and event spaces including the Majestic, Hummingbird Nest Ranch, SLS Hotel, Beverly Hills, The NoMad Hotel, Freehand Hotel, Millwick and more.

Oldvine Florals client list includes Hollywood's top movers, shakers and scene-makers:

Ava Duvernay
BET
Beyonce and Jay Z (The Carters)
Blavity
Facebook Watch
Hennessy
Hotel Figueroa
Martini & Rossi
Moët & Chandon
Netflix
NIKE
The NoMad Hotel
OWN: The Oprah Winfrey Network

Postmates
Reebok
SLS Hotel, Beverly Hills
SoHo House
Tidal
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Vans

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