NBA Star Inks Endoresment Deal with Premium CBD Brand

Famed University of Kentucky basketball player and former NBA star, Rex Chapman announces new strategic partnership with Kentucky premium CBD company, Dwell CBD.

Lexington-Fayette, May 3, 2020 (Issuewire.com) - The agreement will include several licensed products, branded under Chapman's name, including a sports recovery topical cream to be released immediately, followed by additional products with similar athletic applications in the coming months. In addition to his current broadcaster work, Chapman also serves on several committees and recently announced his charitable group, The Rex Chapman Foundation, which is presently focused on Covid-19 study and community relief.

"It's no secret I've been struggling with several physical complications associated with my basketball career, and even though I continue to work-out, swim and stay active, the pain and inflammation continue as a reminder of hard much I pushed my body in the past. The fact that Dwell CBD is not only a Kentucky Proud company but their products are 100% natural and THC Free, has allowed me to find the relief and improved mobility, I never expected. The partnership with Dwell CBD is allowing me to improve my overall quality of life, and I'm excited to share the experience with my friends, family and fans!"

https://twitter.com/RexChapman

The first product being released is the Rex Chapman ‘Signature Series’ sport topical cream, with 400mg of industrial hemp-derived CBD. The products produced and sold by Dwell CBD are all lab tested and certified THC Free.

Dwell CBD is a privately held company, established in 2017, and is based in Nicholasville, Kentucky. The company is dedicated to formulating the highest quality CBD oil and CBD-infused products, with an equal commitment to serving customers, and community. Known for their premium quality oil products, produced under cGMP guidelines and without any additives or preservatives, Dwell CBD is among the fastest-growing independent brands in the nation. https://twitter.com/dwellcbd

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