

Mogul Productions' Taps Top Online Celebrity Auctioneer Pratt to Engage Fans Across IG Live



Los Angeles, Apr 26, 2020 ([IssueWire.com](https://www.issuewire.com)) - Mogul Productions, the progressive, fan-based blockchain platform focused on film financing, announced today the premiere of *Mogul Live*, a new film industry-specific interview series to engage fans utilizing Instagram's *Live-TV* feature.

Mogul has built a proprietary smart wallet, continuous organization, and monoplasm rewards technology that allows all film industry participants and fans, free of charge, to use the blockchain platform in an environment that looks and feels similar to other Internet communities, loyalty platforms and investment opportunities. Mogul's smart wallet technology allows users to create a free user account while creating a recoverable, non-custodial blockchain wallet in the background.

To engage their community and film fans, Mogul Productions has tapped top international luxury and celebrity home auctioneer , 2019 Australian Auctioneer Of The Year Award winner and star of Malibu Crush, **James Pratt**, to host the *Mogul Live* talks. Each IG *Live-TV* segment will feature interviews with prominent working professionals from the film industry across all positions, in front of and behind the camera, hosted by Pratt, as he explores each guest's career, behind-the-scenes and opens the floor to moderated live questions from audience members, viewers and fans.

The first episode of *Mogul Live* featured one of the stars of Netflix's new hit comedy series, *Huge In France*, **Jordan Ver Hoeve** (Snapchat's *Boss Cheer*, upcoming *Exploited*).

The inaugural sessions can be found and viewed on the Mogul Productions' Instagram account: <https://www.instagram.com/we.are.mogul/>.

Upcoming interviews and already scheduled guests include:

- April 29 @ 4pm PST, leading Hollywood concept and storyboard artist, **Dane Hallett** (*Mad Max: Fury Road*, *Aquaman*, *X-Men Origins: Wolverine*)
- May 4 @ 12pm PST, Hollywood PR Queen Bee & TV personality, **Jessica Ross**
- May 7 @ 12pm PST, President & Founder of family friendly Jul-TV Network, **Tom Julian**
- May 12 @ 12pm PST, Hollywood Manager and the head of LA Management's Youth Division, **Trisanne Marin**

Additional guests and upcoming dates, as well as new details on other Mogul Productions social engagement activities, will be announced later this year.

ABOUT MOGUL PRODUCTIONS (MOGUL)

Mogul Productions, established 2019, is a blockchain-based film financier and production company with a presence in Canada, the United States of America and Europe.

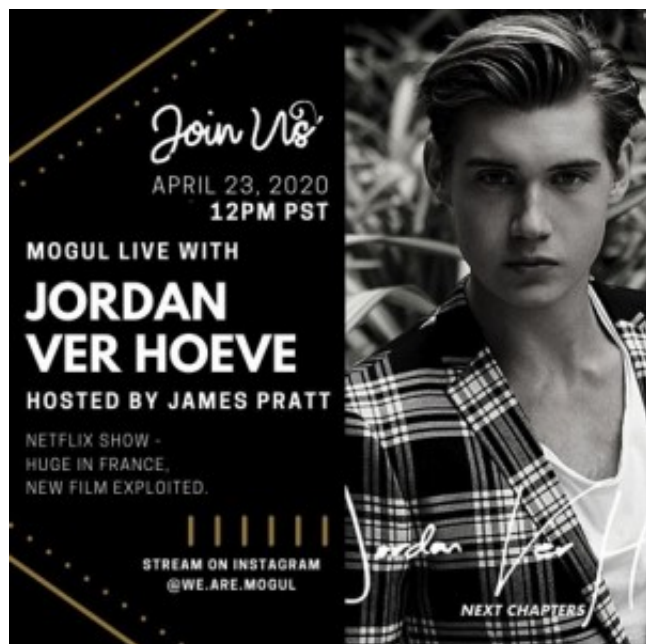
The Mogul platform connects investors, film industry professionals and fans through technology that allows for transparent, global investment in film projects through blockchain, where fans can engage with each project throughout the entire lifecycle from financing through to production and distribution.

Mogul's mission is to provide inclusion, information and access to single-source global independent film financing, with a vision is to become the future of film and the new gold standard across the industry for financing, production and profitability, employing a fan-first focus that aligns audiences with investors.

www.MogulProductions.com

MOGUL ON INSTAGRAM:

<https://www.instagram.com/we.are.mogul/>



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Source : Film Investment

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