

Holographic Sports Gear Shines Light On The Game

HoloGear Sports Launches an Indiegogo Campaign to Help Fund Three New Products Including an Expansion Into Apparel After Seeing Major Success in its First Year

Chicago, Apr 17, 2020 ([IssueWire.com](http://www.IssueWire.com)) - HoloGear is a sporting goods company on the cutting edge of sports gear technology. HoloGear's photo-reflective products are both socially and physically beneficial for athletes of all ages. This evolution in sports technology combines social media with being physically active and encourages engagement online. HoloGear's product launch includes a volleyball, football, holographic night vision glasses, and a HoloGear styled jacket.

Kicking off today and running through May 6, the Indiegogo campaign will give early access to

the new products at a discounted price. The campaign will also enable the company to expand and round out their current line, which already includes a basketball and soccer ball, both available via Amazon Prime. (<https://www.indiegogo.com/projects/hologear-holographic-glowing-sports-gear#/>).

Each patent-pending HoloGear product is made with a reflective material that creates a holographic-appearing effect on screens while recording or capturing with the flash on. The newest technology is the HoloGlasses, which illuminate products and allow athletes to play sports at night. The reflective HoloJacket and side-lit HoloGlasses are also useful for safety during nighttime play, reflecting headlights and increasing player visibility.

HoloGear products encourage kids to get out and be active, they enable athletes to play day and night and help players stand out with holographic videos of their skills. On Indiegogo from April 7 – May 6, products can be purchased in discounted presale bundles and are expected to ship in early July. View the Indiegogo campaign page for more information about HoloGear, and follow HoloGear on social media for updates, celebrity content, and exclusive discounts.

OUR STORY:

Founded in 2019 by 24-year-old University of Missouri-Columbia graduates Ryan Richards and Jonah Belanger, HoloGear made more than 1 million dollars in sales before the end of its first year. The company moved from a basement office and is now based in Chicago, IL in a 2,000 square foot warehouse. HoloGear is leading the way in holographic sports equipment innovation and continues to grow exponentially.

For more information on HoloGear visit <http://www.hologearco.com>.

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