

Firestick: Supporting SBA Financial Institutions



Tampa, Apr 4, 2020 ([Issuewire.com](https://www.issuewire.com)) - In response to the extraordinary challenges of the coronavirus, Firestick is offering additional support to financial institutions through their SBA Client Success Program. The ongoing demand for the various disaster financing options has left many financial institutions in a panic to be able to operationally process the necessary volumes. Firestick has repositioned all essential resources to help ensure banking customers are taken care of while maintaining all of the services they count on.

Firestick has a team of Customer Success Coordinators and Underwriters to interface with the influx of banking customers with questions and issues. The management team is comprised of multiple financial professionals and accountants with SBA processing and lending experience. Firestick utilizes a secure borrower portal to compile all documents and facilitate communication in one place. This will enable a streamlined process with its financial institution clients and their customers.

The uncertainty of the various program policies and the collection of documentation has left many small business owners feeling discouraged. Many financial institutions have warned the Treasury Department that the program as presently designed will not be workable and the opportunity for rampant fraud is alarming. Financial institutions must rely on support to navigate their customers through the process. “We designed Firestick with a long-term perspective, molding the way we cultivate relationships. We provide our clients and partners with the transparency, service, and flexibility of an in-house investment team. We look forward to continuing to assist financial institutions and small businesses owners during this difficult period.”, said Brenden Crampton, Managing Partner of Firestick. Financial institutions are likely to release initial applications for the SBA disaster loan programs today.

For more information on the services Firestick is providing SBA lending financial institutions, visit firestickcapital.com/sba.

About FIRESTICK

FIRESTICK – Firestick Capital is a Tampa-based financial services firm focused on providing services surrounding the origination and brokering of the franchise, investment property and SBA loans. The Firestick team is comprised of professionals with financial services expertise and track records in building successful lending platforms. Firestick works with its clients to accelerate growth, enter new markets and serve as innovative thought partners.

Media Contact

Matthew Davies

info@firestickcapital.com

813-531-7481

2209 E 7th Avenue Tampa, FL 33605

Source : Firestick Capital Holdings, LLC

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