

Ernesto, the Virtual Assistant for Local Professionals in the home services Market

Ernesto is the marketplace and App that revolutionizes the relation between Customers and Small business.



Rome, Oct 5, 2020 ([IssueWire.com](https://www.issuewire.com)) - Ernesto is a local services marketplace that helps people (customers) accomplish personal projects by hiring experienced professionals in the area. The two-year-old startup delivers custom, project-specific quotes from qualified and available professionals, and empowers the customer to select and hire the professional who is right for the specific project.

Ask Ernesto to find the Best Local Professionals online

Ernesto lets people find and book almost any professional services online. Service professionals in virtually every industry—from plumbing to renovations—can create free listings on Ernesto, which consumers come across when they search for specific services they need.

How Ernesto works?

- Customers provide detailed posts for potential jobs (e.g. home remodeling, plumbing, seeking electricians or painters, etc.)
- Interested professionals use the platform to bid on those jobs by detailing a price and description of their services
- Customers then compare professionals based on price, customer reviews, and other elements of the bids
- Customers hire the right professional for the job

Ernesto has over 100.000 projects requested every year in over 500 different categories. The company operates in Italy, UK, and the US and has over 130.000 professionals on its platform.

Who is Ernesto?

Imagine [Ernesto](#) as your trusted neighbor that helps you hire local professionals like plumbers, DJs, and

many others.

Today, thousands of busy parents, homeowners and expatriates can already find the right professional to meet their needs.

Ernesto helps local businesses to generate new leads

Ernesto helps local companies, electricians, contractors, painters and anyone offering home services, to expand their business with the fairest conditions, they could not get anywhere else.

In fact, many local professionals complain because they are not happy with current methods to promote their business online because they are spending too much money for too few results.

Instead, Ernesto allows local businesses to save time and money, strengthen local economies.

Platforms like Ernesto, aimed at fulfilling consumer service requests are becoming increasingly attractive to these small business owners since these platforms generally involve a minimal investment of time or money on the part of the local merchant.

Rather than paying upfront for advertisements that may or may not generate actual leads, business owners can sit back and wait for leads to come to them.

Which problem Ernesto is solving for Local Professionals?

In general, Customers can easily find professionals but professionals often have trouble finding customers. So Ernesto provides a fair marketing tool that allows professionals to find key customers in a less costly and more efficient way.

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In fact, using technologies like Google Adwords in this market they risk to spend up to €17 per click on their website which is not even a lead. Meanwhile using other websites they spend up to 100 € per lead and most of the time customers don't even answer back.

Of course, local Professionals are very upset about this condition, opening up a Huge market for [Ernesto](#).

So the Team knew there was still a strong need to connect people with local professionals...and when they opened, It turned out they were right!

Ernesto's results up to date

In fact, Ernesto is live with **more than 130.000 professionals**, and they have been able to do it without a sales force or advertising budget, which is really something that differentiates Ernesto from a lot of local players up to date.

Ernesto has already registered more than 20.000 customers' requests and Ernesto's providers sent over 35.0000 quotes!

Since 2017, Ernesto has facilitated more than 4 million dollars a year in Business.

What's different from other marketplaces for local businesses?

There is a big difference between Ernesto and other sites for local businesses and is that others are just helping customers to find professionals, but Ernesto is helping professionals to find the right customers.

What's Ernesto's Userbase?

On Ernesto, professionals are primarily plumbers, electricians, builders and anyone who provides home services, looking for new job opportunities!

Therefore, Ernesto brings together two groups of people: those who would like to find new customers for home services and those looking for efficient professionals in their area, without wasting time and money in long research. Professionals can use the platform to list their services offered, promoting themselves online, sending quotes, answering immediately to customers' requests. Users can connect and leave reviews for each other once the service has been provided.

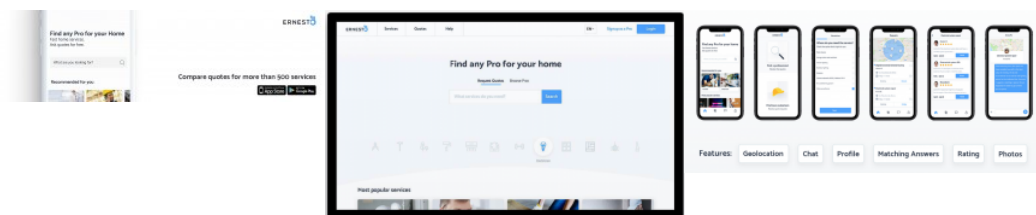
For users Ernesto offers a simple way to find the right professional in their area in order to satisfy every need occurs in the house, saving time and money. Ernesto wants to find a way to stimulate real interaction by taking advantage of new technologies.

Where to use Ernesto?

www.ernesto.it

www.ernesto.me

Download Ernesto Apps for iOS & Android





	Electrician
	Plumber
	Painter
	Carpenter
	Blacksmith
	Builder
	Renovations
	Mover
	Flooring
	Windows and doors
	Gardener
	Pools

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