

Director Pushpinder Singh is geared up to mesmerize the audience with the music video of ‘Singga Bolda’

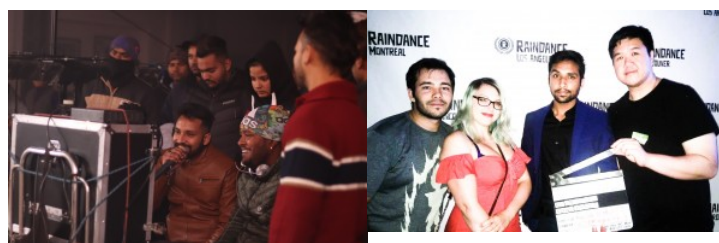


Chandigarh, Apr 21, 2020 (Issuewire.com) - Direction is an art form that has the strength of reflecting human emotions through visual and sonic appeal. And, to catch the eyes of the audience and keep them hooked throughout, the direction of various forms of subject matter needs to be mastered. And, when it comes to versatility, not many can argue about the direction skills that **Pushpinder Singh Joshi** possesses. His multidirectional skills have impressed one and all. Having started his career from Vancouver, Canada, the artist is now a renowned name across the Punjab film industry. Due to his immense passion and love for this form of art, and also the great amount of effort he has put into his creation, he now owns a film production firm, named Vancam Films Bc Ltd., based in Surrey, Bc.

Currently, the director is operating from India, under the name **Pushpinder Singh Films** and is much loved and appreciated for his undeniably supreme directional skills, which are pretty visible in each of the music videos, he has engineered. All of his music videos are based on different subjects, showcasing his versatility in capturing all kinds of emotions. One of his much-loved creations is the music video, titled '[PAGAL INSAN](#)', beautifully sung by Gurmukh Ginni. Through this music video, the director has showcased intricate human emotions in a simple yet impactful way. Nailing his role in handling the concept, screenplay, and direction, the creator has received love and appreciation from the audience as well as the big shots of the industry.

Turning the subject matters upside down, the rebellious music video, 'Mental', sung by Rebel Harry, showcases a whole different set of skills of [Director Pushpi](#). The premise here is completely different compared to the previously-mentioned one, and as a result, the reflection of character development is also different. Each frame of the music video has been captured perfectly, showcasing all the aspects of the underlying concept. This is where the director has stolen the show as he has always reinvented his methods of direction, depending upon the subject matter. This fact is more apparent in the music video '[DP](#)', sung by Ashu Sidhu. The structural development of the soundtrack is different here too, and the director has modified his skills accordingly, making sure the projection of the concept is clear, consumable, and alluring.

'Meri Moto', 'Delhi Lahore', 'Din Dhalde' – each of these tracks has its own aura, which has been perfectly presented through the unparalleled directional skills of **Pushpinder Singh**. His artistry has already earned him a huge number of fans and admirers. And, now he is all set to make the audience fall in love with his work once again with his upcoming music video 'Singga Bolda', feat. Singga. Shot in Chandigarh, this project is one of his much-anticipated works. Not only this, but his arsenal is also filled with many upcoming projects, like 'Tere Baare', 'Paas Aao', and 'Baby'. So stay tuned and till then keep watching his previous videos on YouTube and listen to the tracks, available on all major streaming platforms.





Media Contact

Pushpinder Singh Films

contact@psfilmz.com

7087142087

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