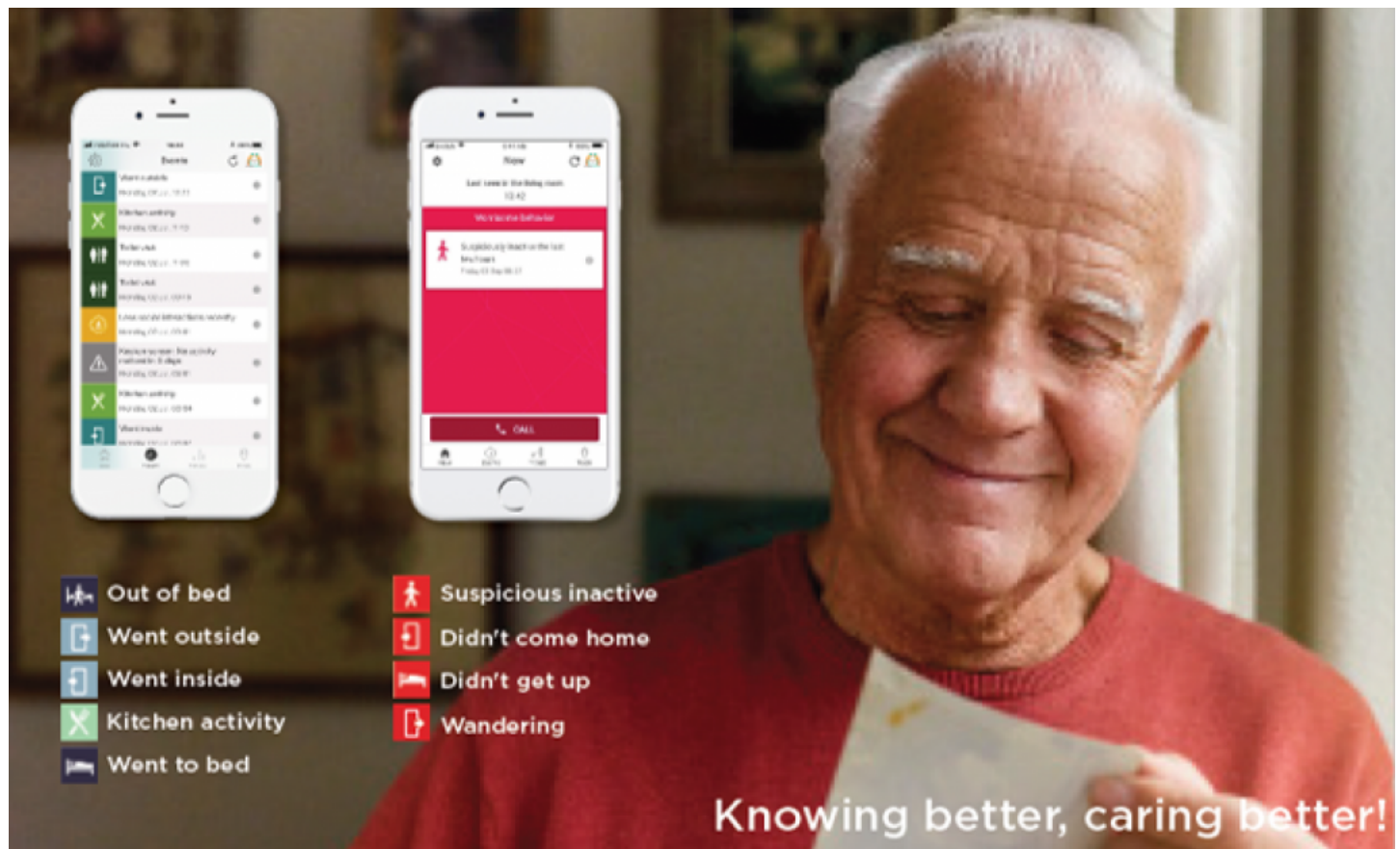


Data Driven Care Announces Partnerships with Leading Home and Health Tech Companies

Data Driven Care Announces Partnerships with Dario, Brinno and Friday Home to Offer its First Three Add-On Services/Devices that Further Strengthens its CuraSene 'Aging in Place' Offering



Orlando, Apr 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - Data Driven Care announced today its first three add-on products for its CuraSene offering through partnerships with Brinno, Dario, and Friday Home. CuraSene provides caregivers data and tools that support an elderly individual who desires to 'age in place' (live-at-home or in an independent living community). Through these add-ons, CuraSene continues to strengthen its vision of enabling the elderly who are 'aging in place' to do so as safely and as cost effectively as possible.

The number of people age 65 and older in the United States is expected to increase to 55 million this year; to some 70 million by 2030, and to 88.5 million — or 20 percent of the population in 2050. In addition, per the AARP, nearly 90 percent of seniors want to stay in their homes as they age regardless if they need a little assistance or not. And contrary to popular belief, the majority of seniors are now embracing technology as a means of communicating with family or to make their home more comfortable.

Through partnerships with Brinno, DarioHealth (NASDAQ: DRIO), and Friday Home, CuraSene is able to offer proven IoT and health tech products to complement its platform and make aging in place even more convenient, affordable and safer.

Brinno DUO Smart Peephole Viewer

What used to be a basic door 'peephole' is now a discreet camera that automatically takes a series of photos of front door guests. The pictures taken by the Brinno 'peephole' camera allow caregivers to see who is visiting their loved one. The elder have a convenient screen on the inside of the door which makes knowing who is at the door easier.

The Brinno DUO Camera can be installed in any existing peephole within a matter of minutes. The front of the door looks like a standard peephole. Inside of the home, residents can view photos of their front door guests on the LCD screen. Caregivers view the same photos via a smartphone app or receive them by email. The digital photos are also stored on an SD card within the Brinno DUO Camera making it more secure than cloud storage.

Dario Digital Therapeutic for Diabetes

Dario's digital therapeutic for diabetes integrates an all-in-one pocket-sized glucose monitor. The MyDario application, unlimited test strips refilled directly to the home each month, digital and human coaching and education, are all included in a monthly subscription. Glucose readings are stored real time on a smartphone and easily shared with a doctor or caregiver, and a hypo alert system with GPS can be a lifesaver.

Friday Home Smart Lock

A deadbolt provides a caregiver peace of mind from a forced entry into a home, but when access is needed, a smart lock that retrofits an existing deadbolt enables a caregiver to provide access by turning their smartphone into a 'key'.

Friday Home's smart lock involves simply retrofitting the inside piece of a deadbolt with a Friday Home Smart Lock. From the outside, no one even knows that the deadbolt is a smart lock and the original key can still be used. Residents have the option to unlock their door manually by hand and even program the Friday Home smart lock to close automatically after the resident enters the home. In case the need arises, a caregiver, using their smartphone, can provide remote access to individuals or first responders that are requiring access when the resident is not able to come to the door.

"The CuraSene HomePlus offering and app, all built on the Data Driven Care platform, essentially keeps an eye on our loved ones when we aren't able to be there," said Shekhar Iyer, CEO of Data Driven Care. "As part of our commitment to strengthen our offering that enables the elderly age in place more comfortably and safely, we are excited to welcome our first add-on partners. In the coming months, our

customers will also be able to manage these add-on products directly within the CuraSene app, making it even easier for caregivers.”

Consumer ‘Best Price on the Web Guarantee’

CuraSene and its Add-On Partners have made a commitment to offer their service and/or device at the lowest price available on www.curasene.com . Therefore, if a CuraSene customer finds the same Add-On for less on another website, CuraSene will provide a coupon that discounts the same item to the lesser price found.

About Data Driven Care & CuraSene

CuraSene is a service of Data Driven Care (DDC). DDC has a mission to deliver data driven care for the elderly aging in place. The company focuses on a robust data collection and management platform focused on professional and individual caretaker’s needs and specific care requirements are developed through the aggregation of direct sensor data, demographic data, and the development of synthetic data. Through a network of partners and industry professionals, DDC is poised to make CuraSene the most comprehensive and passive home care platform for seniors aging in place. Currently available on Amazon and www.curasene.com.

About DarioHealth Corp.

DarioHealth Corp. (NASDAQ: DRIO) is a leading global digital health company serving its users with dynamic mobile health solutions. In today's day and age, knowledge of health and treatment is being democratized, and we believe people deserve to know everything about their own health and have the best tools to manage their condition. DarioHealth employs a revolutionary approach whereby harnessing big data, we have developed a novel method for chronic disease data management, empowering people to analyze and personalize self-diabetes management in a totally new way without having the disease slow them down. DarioHealth has a commercial office in New York with an R&D center in Caesarea, Israel.

For more information, visit <http://mydario.investorroom.com> .

About Brinno

Brinno started its design business in 2003, and has built a hard won reputation as a professional design power house with a solid clientele of world class tech firms. In 2009, Brinno envisioned future high growth of imaging market, particularly the potentials of time lapse video footages/clips for instant sharing, benefiting from improving broadband speed and easy cloud storage. The firm has since leveraged its deep design experience plus image processing and power saving technologies to produce a family of time lapse cams that can be widely used both in business and at leisure. As of today, Brinno carries its leading branded products - versatile time lapse cams (TLC series) followed by smart front

door security viewers (PHV & SHC series) & portable surveillance cams (MAC series) with worldwide distribution channels. www.brinno.com

About Friday Home

Friday Home's products are designed to provide perfect functionality in an easy-to-use manner, all wrapped up in an attractive package so that they blend seamlessly into a modern home. The Friday team knows design. Collectively, we have 100+ years of manufacturing and development experience in the consumer electronics industry, so we're confident that we can deliver a product that will live up to your expectations. www.fridayhome.net

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Media Contact

CuraSene

tracey@productivitypr.com

8182239046

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