

Covid Business Recovery Platform Launches in Thailand

One App for Consumers to Discover Food, Shopping, Services Nearby



Bangkok, Apr 14, 2020 (Issuewire.com) - IsWhere works with partners to provide all merchants who are affected by COVID-19 lockdown with a free marketing platform. IsWhere is a lifestyle app for consumers to discover what's cool, popular and deals nearby. Consumers in the coming weeks will be able to see all the latest promotions and information from merchants nearby them.

IsWhere is a combination of Google maps and Facebook works by location-based which allows Merchants to update information and promotions by themselves directed to customers near the business vicinity. IsWhere.com just recently launched the Digital Temple Thailand to help 40,000 temples to reach Buddhists near them. Customers can select from categories such as F&B, Services, Shopping, Entertainment and Temples and quickly find information and deals and communicate quickly to the business to get the products and services. This is extremely important during this crisis.

COVID Business Recovery Project has already gained commitment from and is working with AIS Business, Teleinfo Media, Office of National Buddhism (ONAB), including Ministry of Commerce (Nakhonpathom), Thai Credit Guarantee Corporation (TCG), Thai Coffee Association to invite all merchant members to use IsWhere to promote their business. We welcome more organizations to join this project.

Kamol Karn Niltasuwan, Managing Director - Teleinfo Media Company Limited (Public) said: COVID Business Recovery is an exciting project that will help Thailand recover from this crisis that benefits to merchants & consumers.

Terence Mak, CEO, and Founder said: From COVID-19 situation that happened to retailers over the world, all merchants need to go digital in order to survive and continue their business. IsWhere platform is designed to help retailers of all sizes to promote their products and services. Businesses with many locations can create different promotions to cater to the location demographic. Merchants can register for free and be listed on the platform to let consumers discover them. For unlimited promotions per

month, merchants only need to pay a low fixed fee beginning from 500 baht. However, to help merchants during this crisis from now until the end of June merchants can use all the features of the system including unlimited promotions for free. There are no other fees payable. Consumers can download our app on Google Play & IOS App store.

IsWhere is now open for merchants from F&B, Service, Shopping, Entertainment and Temple categories to join, other categories will be opened soon. Merchants can register for free here at iswhere.com/signup or call 02-262-8855 or email: iswhere@teleinfomedia.co.th

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