

Combining time-tested & Cutting-edge marketing services: Even Brains' triumph

Even Brains' affordable 3600 cutting-edge brand solutions make a mark



Bengaluru, Apr 15, 2020 ([IssueWire.com](https://www.issuewire.com)) - Based out of India and cementing a strong presence in Dubai, UAE, Even Brains is a digital marketing agency delivering cutting-edge marketing services to both established brands and startups. Their marketing team brings 17+ years of enriched brand marketing experience to the forefront to offer ambitious brands the success and global presence they deserve", as they put it.

Rehan Aziz, the Vice President of Even Brains, said of the company, “360 is the magic number for us. Because we take a 360 Degree approach to marketing. We are proud to be carving a niche of our own in the global marketing landscape. Our team is equipped with cost-effective and out-of-the-box strategies that cater to all aspects of the marketing spectrum, from brand conceptualization to establishing brand visibility at the global stage.”

EVEN BRAINS’ SPECIALTY:

[Search Engine Optimization \(SEO\) and Content Marketing](#) are among Even Brains' many well-known specialties. The team focuses on the latest consumer trends or technological updates to deliver result-oriented marketing solutions.

The company and its marketing team focus on dominating trends including:

- Updated website security features
- The ever-growing prominence of featured snippets
- The formidable advances in video marketing
- Ranking factors such as CTR and dwell time
- High-quality, informative, timely and visually appealing content of optimum length
- The cutting-edge digital experience for consumers
- The increasing prominence of Video and live-stream
- Content optimization for Navigational, Investigational and Transactional web searches.
- [The massive effect of influencer marketing on SEO](#)
- Website & content optimization for voice search & smart devices
- Cutting-edge mobile and web UI/UX solutions

THE MEANING BEHIND ‘EVEN BRAINS’:

The company’s name *Even Brains* boasts an interesting inspiration. The name is derived from the *Left-brained / Right-brained* theory.

This theory suggests that the right side of the brain controls the artistic and creative aspect of a person and the left side of the brain controls the analytical and methodical aspect.

Even Brains upholds this idea as its core philosophy to ensure the partnership between the analytical and creative arm of the marketing team, as depicted by the company Logo.

EVEN BRAINS LOOKS TO THE FUTURE:

Even Brains is an extension of BRONET Group's technical arm known as *Primelite Technologies Pvt. Ltd.*

BRONET Group is one of the world’s premier purveyors of innovative solutions in the fields of [Healthcare, Telecom, Trading, Retail, & Information Technology \(IT\).](#)

Even Brains has established a strong presence in 8 international locations. They are expanding both the marketing team and their offline & online reach with eyes firmly set to the future.

EVEN BRAINS’ FULL MARKETING SPECTRUM:

Aside from SEO and content marketing services, Even Brains offers cutting-edge solutions in:

- **[Social Media Marketing \(SMM\)](#):** Facebook, Twitter, LinkedIn, Pinterest, Instagram, Tumblr or social media influencers - Even Brains' trend-focused and result-oriented services cater to every aspect of a brand's social media marketing needs.
- **[Website & App Development](#):** The App & Website Development team at Even Brains takes charge of the entire process - From design, development, and maintenance to speed optimization.
- **Mobile marketing:** With a core focus on Whatsapp marketing, SMS marketing, and Mobile App distribution, Even Brains' delivers cost-effective mobile marketing solutions.
- **Graphic & Design:** With the current Graphic design trends in consideration, Even Brains' creative team delivers unique and engaging design services for brand websites, blogs, and social media posts.
- **Media buying:** 'The right platform and the right Ad space at the right time' is the prime focus of the performance marketing experts at Even Brains. The team also specializes in crafting creative banner ads and Smart notification ads.
- **Reputation management:** Even Brains' ORM team brings their expertise to ensure Reputation Monitoring, Repair and Building for brands through strategies such as Newsworthy press releases, social media account management and publishing articles on the brand's behalf to inspire positive reputation.

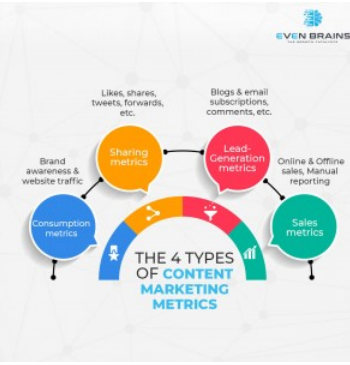
They are on top of google reviews management, Facebook review management, and business listings.

- **Technical support:** Even Brains' technical support team delivers swift services for issues involving content, Wordpress, Magento, Shopify, Ecommerce, and Amazon.

The Even Brains' team said of their common belief, "Honesty is a policy we strictly adhere to. Instead of the idealistic '100% assurance', we take the more effective step of sharing timely reports to our clients so that they can monitor the progress for themselves."

They added, "We value the importance of affordable marketing services in this competitive landscape"

[Even Brains](#) blends time-tested strategies and cutting-edge ideas while strategizing their marketing approach and campaigns.



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