

All-new official online shop of ONE Championship, ONE.SHOP, launched

ONE Championship, in partnership with international advocacy organization Global Citizen



Las Vegas, Apr 24, 2020 (Issuewire.com) - The largest global sports media property in Asian history, ONE Championship™ (ONE), announced the launch of its new official online shop, ONE.SHOP, where fans have access to all-new collections of ONE Championship official merchandise and at leisurewear.

Added to the wide selection of ONE Championship branded merchandise are new athlete-centric designs featuring some of the organization's biggest stars.

Some athletes include ONE Flyweight World Grand Prix Champion Demetrious "Mighty Mouse" Johnson, ONE Middleweight and Light Heavyweight World Champion "The Burmese Python" Aung La N Sang, ONE Women's Atom weight World Champion "Unstoppable" Angela Lee, ONE Heavyweight World Champion Brandon "The Truth" Vera, ONE Featherweight World Champion Martin "The Situ-Asian" Nguyen, and ONE Lightweight World Champion Christian "The Warrior" Lee, among others.

Fans can pre-order limited edition products in advance as well as shop collaborations with some of the industry's most prominent graphic designers and brands.

Loyal fans are now rewarded with the Gold Corner, allowing fans to earn exclusive rewards instantly

with their purchases.

"I am excited to bring a new and improved online merchandise store to our fans. Everything about ONE.SHOP, from its many features to brand new products, has been designed around our fans," said Debbie Soon, ONE's Head of At leisure. "We look forward to our fans from all over the world representing their love for all things ONE Championship, and to live their greatness in our ONE merchandise."

ONE Championship, in partnership with international advocacy organization Global Citizen, has also joined the worldwide fight against the COVID-19 pandemic to help raise money for the World Health Organization's (WHO) COVID-19 Solidarity Response Fund, as well as other local community organizations.

"In addition, we hope to make a difference in the global fight against COVID-19 by donating 10% of all net proceeds from the new ONE.SHOP towards COVID-19 relief efforts. This will continue indefinitely until we have overcome this coronavirus crisis," Soon added. "It's a worthy cause that will no doubt provide our medical frontlines with the assistance they need and for other local communities with a lack of access to basic necessities such as food, water, and shelter."

As part of this effort, ONE Championship is also launching two limited editions "We Are ONE" T-shirts with 100% of net proceeds going towards COVID-19 relief efforts.

About ONE Championship™

ONE Championship (ONE) is the largest global sports media property in Asian history. Headquartered in Singapore, ONE is the world's largest martial arts organization, hosting bouts across all styles of martial arts such as Muay Thai, Kickboxing, Karate, Kung Fu, Slat, Sanda, Lethwei, Mixed Martial Arts, Tae Kwon Do, Submission Grappling, and more. ONE host the biggest sports entertainment events across Asia, featuring some of the world's best martial artists and world champions on the largest global media broadcast in Asia. ONE Exports, a subsidiary of ONE Championship, runs Asia's largest global exports Championship Series with some of the biggest blockbuster game titles in the world. With a focus on both martial arts and exports, ONE Championship is currently the largest producer of millennial live sports content in Asia. In addition to its digital platforms, ONE Championship broadcasts to over 2.6 billion potential viewers across 150+ countries with some of the largest global free-to-air and digital broadcasters, including Star Sports, Ten cent, ABS-CBN, Astro, ClaroSports, Startimes, Fox Sports, Thairath TV, Turner Sports, Sky net, Mediator, Great Sports, Media set Italia, ProSiebenSat.1, Dubai Sports, and more.



Media Contact

Loren Mack ONE Championship

loren.mack@onefc.com

Las Vegas State:- Nevada

Source : Loren Mack, ONE Championship

[See on IssueWire](#)