

A Flight delaying and Manuel Ros invent PASTAFLY

A lake of service to hundreds of passengers has been the source of the new concept invented by the FINSOR HOLDING's founder.

New York City, Jun 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - The main problem has been not an ordinary late departure but the fact that there was nobody to offer service to Manuel Ros while he was sitting in front of the onboarding door, just a few steps from the plane.

"We were a lot of people, all waiting to move inside the plane at any moment, we were representing a large number of potential clients ready to buy a coffee, food and anything else, especially for all babies were crying there. Nobody understood that the place where we were sitting, represent a large platform of cash," using this expression, the founder of FINSOR HOLDING announces a new concept.

PASTAFLY is the name of the recent business creation delivered by Manuel Ros, has been capable of finding a source of money from a lake of service, inventing a concept to bring fresh hot food in the hands of all passengers that will be set for a long time in front of the same thousands of onboarding doors presents all over airports worldwide, "where restaurants or fast foods are too far away, and people do not want to move due to the fear to lose their boarding process," said Mr. Ros.

He was looking for a point of commerce to buy a coffee, but he couldn't move because the crew was saying that the onboarding process could begin at any second. In this condition, he remarked that a lot of airports do not offer coffee shops, bars of fast food close to the boarding area, easily accessible to passengers, he has no offer solution and chance to eat or drink.

From this analysis, Manuel Ros saw a source of cash for its business empire. He decided to develop the legal structure with various wings under the identity of PASTAFLY GROUP. The concept, consisting of creating a large number of technologic trolleys, well equipped with due machines for cooking fresh Italian portions of pasta, like ravioli, gnocchi, trofie e tortellini, really tasty, light for the consumer but exceptionally fast to prepare. Serving the fresh cooked Italian pasta with a choice of few sauces, in a dedicated well designed and made "Pasta Box," accompanied by a prime Italian coffee espresso, served with an Italian chocolate or ice cream, joined by ordinary drinks.

The concept is based on installing inside and with the cooperation of all major international airports, a large number of "PASTAFLY Trolley's." Each appointed team moves the electric Trolley, made on 60's Italian style, up and down each gate, stopping in front of the passenger's seating area at the onboarding door to offer them, without letting them move from their seat, Pasta Menu before to flying.

Manuel Ros, with this new idea, confirms his capacities to see the source of benefit even from the point of not a significant attraction but instead where people are forced to stay. "Corporates today invest huge budget for marketing campaigns, with the intention to attracting customers, but nobody understood and saw that at the onboarding door, the clients are already there and is not necessary to attract them because they are going there on their own choice. This not considered place, representing, in fact, a huge amount of cash available that I intend to take." Expressing his usual determination, Mr. Manuel Ros announces a project that will be present over significant countries.

For the moment, FINSOR that owns the wing PASTAFLY GROUP, where a dedicate head office has been created inside the FINSOR HOLDING headquarters in New York, under the direction of its founder, decided to develop the concept over twelve significant airports in the worldwide, an agreement it has been already closed and soon will be possible taste a fresh Italian fresh pasta just before flying.

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