

Semansys Technologies Reveals New Brand Identity



Zoetermeer, Mar 4, 2020 ([Issuewire.com](https://www.issuewire.com)) - Semansys Technologies, a leading supplier of XBRL solutions in the Netherlands and the rest of the world, announced today the launch of its new brand identity. These changes come, considering the evolution of its business in the past two decades and its recent acquisition by Netsam Participaties BV.

“In the past two decades, we have established a strong presence and acquired clientele in about 30 countries rising to be the leading supplier of XBRL solutions in the world. We have been instrumental in the worldwide adoption of XBRL standard for financial and business reporting. As our company continues to evolve and grow post-acquisition, we want to introduce our new brand identity that accurately represents who we are and what we want to be. With this new brand identity, we mark the beginning of a new era for Semansys” – Asish Dash, CEO, Semansys

Designed to represent its innovative, modern, and user-friendly approach, Semansys’s new brand identity signifies the added value it creates for its clients from the knowledge acquired by working with end-users, regulators, software providers, and intermediaries for over two decades.

Gradually, over the coming months, the company’s new look shall be seen anywhere the company is out in public, like its social media channels, website and even in its products.

About Semansys Technologies:

Semansys is a leading supplier of software solutions for financial reporting and business monitoring based on semantics and XBRL. The company offers a unique total solution that increases speed, quality, and transparency in the exchange of information through 'the financial supply chain'.

Semansys offers XBRL solutions for software suppliers, accountants, and entrepreneurs.

<http://www.semansys.com>

About Netsam Participaties BV:

Netsam Participaties BV is a Netherland based venture capital company with a focus on IT & innovation. Netsam invests primarily in companies with a niche market focus and a turnover of 3 million or more. Netsam boasts a powerful portfolio of innovative tech companies like [Finturi](#), [216](#), [Cassiux](#), [Hot potatoes](#), [Tykn](#), Ledger Leopard, LOEK! and more.

Media Contact

Semansys Technologies

info@semansys.com

Source : Semansys Technologies

[See on IssueWire](#)