

MediaBlink™ Eyes Historic 2020

KENNER, LA., March 17, 2020 /MediaBlink/ – MediaBlink, a leading interactive print, digital marketing and data solutions company, recently announced its re-emergence into the print media marketplace with a refreshed identity, logo and website design.



Kenner, Mar 27, 2020 ([Issuewire.com](https://www.issuewire.com)) - With a profound legacy and track record of dedicated customer service yielding data-centric results, the brand transformation re-establishes MediaBlink as a modern media production powerhouse defined by enormously scalable omni-channel [solutions](#) that serve a diverse range of economic [industries](#).

“This brand conversion speaks to where we are today with our company’s innovative integrated solutions,” says Benny Burst, Co-Founder at MediaBlink, “It tells the story of our creativity, client service and core values.”

A familiar partner to several high-profile manufacturers, dealerships and reputable B2C businesses, MediaBlink takes a consultative approach to client relations in the automotive, marine, agriculture, construction, distribution, and manufacturing industries. With MediaBlink targeting optimized sales strategies for these audiences, the company’s renewed identity reinforces its positioning as a giant in direct marketing strategy and acquisition.

At the heart of MediaBlink’s dynamic multimedia services is [proprietary software](#) (SaaS) **Profit Miner™**, a best-in-class sales force management system that seamlessly identifies top-tier prospects and converts them to buyers. Profit Miner’s software technology capitalizes on relevant consumer

insights to empower businesses, in conjunction with print plans, to deliver tailored consumer messaging through digital tools like SMS messaging, email marketing and social media drip campaigns.

MediaBlink's other unified solutions consist of direct mail, integrated marketing, creative services, and data and analytics. Through these solutions and core values of integrity, accountability and transparency, MediaBlink aims to continue Reshaping the World of Media™.

With headquarters in greater New Orleans, Louisiana, and a satellite location in Detroit, Michigan, MediaBlink's unwavering commitment to building trusting partner and community relationships is a great source of pride within the organization.

ABOUT MediaBlink:

MediaBlink™ is a leading interactive print, digital marketing and data solutions company offering comprehensive omni-channel solutions that are adaptable for strategic marketers and engaged consumers. With almost twenty years of industry expertise & data-centric print media results, MediaBlink is known for transparent, relationship-driven service and a diverse portfolio of industries served across automotive, marine, agriculture, construction, distribution and manufacturing categories. Headquartered in greater New Orleans, Louisiana, and complemented by a satellite location in Detroit, Michigan, MediaBlink is focused on Reshaping the World of Media™.



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