

Italian Startup CIBILIA Announces Launch of Food & Beverage Marketplace, CIBILIA.com

CIBILIA - Authentic Food Makers® launched Digital Marketplace to create an endless shopping aisle and make available rare to find food and beverage products to customers.



Apricena, Mar 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - **CIBILIA** an online platform, dedicated to creating a level playing field for artisanal food and beverage brands in expanding their business to reach their potential global markets.

After conducting extensive research on the differences between artisanal and mass-produced/supermarket grade food and beverage products, the company developed their very own quality requirements to allow only the best artisanal food and beverage producers to sell on the online platform. CIBILIA welcomes all European food and beverage brands whose products fit the quality requirements to join the marketplace and upload their products free of charge for all 2020 when a small subscription fee will be introduced. Invited and carefully selected marketplace sellers will benefit from product visibility and International exposure on a world-class digital platform.

[CIBILIA.com](https://www.cibilia.com) is meant to be a one-stop shopping tool for restaurants, catering services, chefs and gourmet consumers who want to make sure they are purchasing an authentic product from the direct producer.

According to Founder and CEO of CIBILIA Authentic Food Makers®, ITA, Mr. Francesco P. Rendina, "Food and Beverage industry is fiercely competitive and without proper help and business support

developing their presence online, many artisanal food and drink producers will be forced to close down operations in the next years. Quality raw ingredients and enthusiasm may well not be enough to survive.”

CIBILIA also introduces an innovative type of user called cibilian. Cibilians find and invite the best producers they meet on the website, supporting them by inserting their products on the e-commerce and sharing them however they can. For each sale, the cibilian is rewarded with credits that they can cash in or spend on the website.

About CIBILIA - Authentic Food Makers®

CIBILIA gives artisanal food and beverage producers a fast path to grow their business by launching an online store. CIBILIA Marketplace Platform is a turn-key SaaS solution that automates the hard things: Seller on boarding, product data management, order management and shipping. CIBILIA Authentic Food makers is a registered trademark of CIBILIA CAPUT CIBI SRL a company registered in Italy.

For more information: www.cibilia.com

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