

ISTIK Passes the 3,000 Product Mark in Rapidly Growing Cell Phone Accessory Business (Drop-Shipping)

Expansion of product depth reveals strong customer engagement for leading mobile accessories e-commerce site



New York City, Mar 31, 2020 ([Issuewire.com](https://www.issuewire.com)) - [ISTIK](https://www.goistik.com), one of the leading startup mobile phone accessories e-commerce sites on the web, announced today that its product lineup has now surpassed 3,000 items. This strong growth signifies the success the company has had in identifying the most popular accessories for mobile devices and offering them at the best possible prices. The site carries the full range of cell phone accessories, including adapters and cables, headphones, protective covers and more. The company is marking the milestone by offering a special, limited-time coupon code offer for 25% on all products.

“We’re very pleased to offer this special deal to our customers, many of whom have returned to us again and again for the best value in mobile products,” said Imran Raza, CEO of ISTIK. The coupon code is [istik25](https://www.goistik.com). It can be used at the site, [goistik.com](https://www.goistik.com).

The most popular products on ISTIK are the Apple iPhone 11 Pro 3-in-1 Wallet case in blue as well as the Apple iPhone 11 PRO case with Ring Holder. “People want to include regular items with the phones, things like keys and credit cards,” Imran added. “That’s why this wallet and key holder accessories are so successful for us.” These are just two of more than 3,100 cell phone add-ons available on the site. ISTIK’s owner Imran also says the best part of running a drop-shipping store is, there are literally no overheads except for marketing and initial development phase of the project.

The ISTIK brand was started by Alissa Huber back in 2008, launching with just one product, an iPod Nano sticking case, in their sales funnel. The product was a hit with athletes and gym-goers. Imran bought the ISTIK brand at auction in 2019 and has expanded its footprint since. Items are drop shipped through a fulfillment center in New York. Free delivery is available on orders over \$50. All sales come with a 120-day return policy.

The cell phone accessory discount coupon code is istik25.



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