

First recognised accelerator under UP Startup IT policy - Kurativz Accelerate launched from Noida.

Kurativz Accelerate launched from Noida. On mission to accelerate startups in Tier B and C cities. Apply today for new cohort.



Ghaziabad, Mar 2, 2020 (Issuewire.com) - Startups are the buzz word in today economy, though still a wide gap is visible in the success of startups from grassroots levels or from Tier B and Tier C cities. To fill this void the vision of a very innovative Kurativz Accelerate was set up and successfully launched in Noida post its recognition from Startup IT Policy, govt of Uttar Pradesh. This is unique as Kurativz Accelerate became the first acceleration program to be recognized by Startup IT Policy. With over 100 + man-years of expertise behind [Kurativz Accelerate](#), and under a skilled team that curated 75+ Startups, encouraged 2300+ Kidzpreneur and possess a solid team of 30+ dedicated mentors and 25+ coaches.

“There has been a large gap in the success ratio of startups from tier B and C cities versus the metro cities and the clear reason being lack of ecosystem presence to support these ideas. We are there to help startups in these cities and impact the growth at grassroots levels”

“I came from a small town and understand the difficulty faced when you choose entrepreneurship as your way forward. Being privy to these challenges, I pledge to support new ideas and help them reduce these challenges and that is the vision behind Kurativz Acceleration Program.” Says [Shishir Miglani](#), the

man behind the vision of this acceleration program

The accelerator program will support and stimulate the growth of the budding initial stage and will aid to achieve their potentials. This is the first accelerator program that has been recognized under Startup IT Policy, Government of Uttar Pradesh. During its recent launch, highly designated panelists shared their experiences. The guest of honor was **Dr K.K Goyal, Assistant Director MSME CI**, a person who has added weight to the world of MSME (Ministry of Micro, Small and Medium Enterprises) a man with over 3 decades of experience and multi-faceted innovator, educator and writer. Dr. Goyal gave a glimpse of the Ministry of Micro, Small and Medium Enterprises, how MSME is committed to service that startups.

The day was marked with some amazing experiences and life-changing stories by speakers for the day. Eminent speakers and prominent ecosystem players like Mr Abhishek Gupta Co-Founder **hackerspace**, Co-Founder of **My Operator** Mr. Ankit Jain, a leading cloud telephony company, Mr Akshay Chaturvedi – Founder **LeverageEdu**, Mr Abhishek Gupta, Co-Founder of **Starters CFO** spoke about their experiences.

“We are very focused on what we wish to achieve and how we wish to help these startups from tier B and C cities. Our aim is simple – to focus them on Think global, Make Local ideology and help them generate revenue with the nation and international market exposure” Says Amit Mishra, Co-Founder Kurativz Accelerate

Kurativz Accelerate also chose this moment to launch its grassroots level initiative – **Kidzpreneur**, Which gained much public appreciation under the guidance of Mr. Shishir Miglani and Mr. Amit Mishra. The accelerator program is also designed with the aim to nurture young minds and skill them for entrepreneurial spirits, test them with pitching and invest money with their young ideas and give them a chance to bring these ideas to life. **Kurativz Accelerate** supports early-stage, growth-driven companies through education, mentorship, and financing. This 3-month program focuses on consulting, joint learning, product testing and coaching for investor relations and business development with the clear vision of failing quickly or rise exponentially.

“This center is in partnership with WorkEdge Coworx and we aim to expand to multiple cities in Uttar Pradesh in coming years and nurture successful Startups”, Says Monika Miglani, Founding member Kurativz Accelerate.

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