Digitally Up Wins Social Media Marketing Contract with Huawei Pakistan



Federal Capital Area, Mar 10, 2020 (<u>Issuewire.com</u>) - Digitally Up will be working with Huawei Pakistan to solidify the company's digital footprint in Pakistan and promote its products and services through online channels.

Digitally Up has won a digital marketing contract with one of the world's largest telecommunication brands, Huawei Pakistan.

The company will manage Huawei's social efforts, including content creation, social strategy, engagement and analytics across the brand's core channels: Facebook and Twitter.

Ashar Jamil, Digitally Up's founder and CEO, is positive about the collaboration: "We're incredibly excited to see Huawei join our growing client portfolio. The company is a behemoth in the tech space and our aim is to take their digital marketing to the next level. As a digital marketing agency, our main focus is on generating solid results and helping our clients create singular and meaningful experiences

for their customers. We look forward to helping Huawei reach new dimensions in the social space."

Digitally Up is an emerging digital marketing agency with operations in Pakistan, Australia, and the USA. The company has been quick to find its roots in the digital marketing world and has added an impressive number of international brands to its roster. Huawei Pakistan is the latest addition, coming after companies like VoIP Terminator, Kallisto, Alachisoft, Kiwi Website Design, FirstAidPro and more.

"It has been a phenomenal journey," <u>said Ashar talking about Digitally Up</u>, "my team and I knew we were entering a hyper-competitive space when we first started out. But, we were confident about our approach and in retrospect that faith has helped us kick off and grow at such a fast pace. We're an R&D first company and always rely on solid data to outreach our competitors."



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