

Chilly Moose Ltd., a Canadian start-up, announces new partnership with Georgian Bay Leisure Distributors Ltd.



Ontario, Mar 23, 2020 ([IssueWire.com](https://www.issuewire.com)) - A family-owned and operated Canadian company located just north of the GTA has recently announced a new international partnership with Barrie, Ontario based [Georgian Bay Leisure Distributors Ltd.](#), who will be their exclusive dealer North American Distributor.

The partnership will help expand the [Chilly Moose Ltd.](#) brand and products into dealers across Canada

with the power of Georgian Bay Leisure's distribution channels. Chilly Moose products were previously only offered through their dedicated direct-to-customer e-commerce site chillymoose.ca and amazon.ca.

“We are thrilled to announce our new partnership with Georgian Bay Leisure and are excited to introduce our brand of high-performance outdoor gear to dealers across Canada”, said Kristi Greco, Co-Founder and Creative Director at Chilly Moose Ltd.

“We’ve received countless requests from customers all over the country asking where they can purchase Chilly Moose products in their hometown, and many people want to see and touch the physical product before making their purchase.” Greco continues, “With Georgian Bay Leisure’s experience and expertise, they will help us bring a physical branded experience at the dealer level for our growing customer base.”

About Chilly Moose Ltd;

Chilly Moose Ltd. is a family-owned and operated Canadian company offering high-performance coolers, drinkware and accessories that are built to last even under the toughest conditions. The company was founded in a small village just north of the GTA in Schomberg, ON by residents Paul and Kristi Greco. Their inspiration for the brand was their love of exploring the outdoors and traveling, as well as recognizing a gap in the market of high-performance outdoor gear designed for Canadian use and reflects Canadian style. You can view their full brand story [here](#).

About Georgian Bay Leisure Distributors Ltd;

Georgian Bay Leisure Distributors Ltd., based in Barrie, Ontario is a full-service distribution and marketing company that has been in operation since 2007. Their exclusive distribution contracts include not only Chilly Moose products but also Traeger Wood Fired Grills, Grill Grates, and others. From their roughly 25,000sq/ft facility, Georgian Bay Leisure features 10 full-time Territory Sales Reps in the field and a full in-house team experienced in all aspects of product distribution to retail including sales, fulfillment, bi-lingual customer service, warranty execution, National and International shipping and a full e-commerce platform including pick, pack, and ship operations. Georgian Bay Leisure is not only equipped to serve all major Canadian and American retail chains but also serves a large and growing army of independent dealers across the country.

Media Contact

Chilly Moose Ltd.

info@chillymoose.ca

(289)380-8710

72 Proctor Road

Source : Chilly Moose Ltd.

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