

Capri Global announces the new logo launch



Mumbai, Mar 18, 2020 ([Issuewire.com](https://www.issuewire.com)) - Capri Global Capital Ltd (CGCL), the fast-growing NBFC focusing on [MSME lending](#) and housing finance has undergone a rebranding exercise with a new logo. The company unveiled its new logo today, which aptly encapsulates the company belief of collective and continuous social growth through equal access to the capital. The emblem in the logo depicts the CGCL's manifesto of taking the underserved community as a whole and providing hassle-free access to capital for them to progressively grow. CGCL's new logo with its futuristic look, contemporary colours and sleek design has transitioned to depict the company's vision of addressing credit demand of underserved people and drive communal progress.

Speaking on the development, Mr. Rajesh Sharma, Managing Director, [Capri Global Capital Ltd](#) said, "Our logo's evolution reflects the renewed energy and firm commitment that we are making to our potential customers. More than a logo, this is a symbolic statement of Capri Global Capital Ltd.'s vision for our new service experience. We are all set to expand our portfolio to further enrich the experience and value we provide to our customers through a vast network of 1600+ dedicated employees, numerous departments, and multiple branches, underpinned by our technology prowess. We are confident that the new avatar of CGCL will play a key role in taking the company's ambitions forward,

while also contributing to our vision of financial enablement and empowerment.”

CGCL currently operates in 8 states with 85 branches. The brand change won't be visible everywhere right away. The company will incorporate the new logo into its operations throughout the year. The first visible sign of change, however, can be seen on the exterior of CGCL headquarter at Mumbai and digital platforms.



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