## Billeze - Cloud based Digital Invoicing Software

Cloud Billing Solution, Business, Invoice, Sales, Billing, E-Billing, Cloud services, POS.

**Chennai, Mar 5, 2020 (<u>Issuewire.com</u>)** - Digital and mobile app development company, Fourez Media Ventures Pvt

Ltd. recently launched the latest version of its flagship cloud billing solution - Billeze, that helps businesses manage sales, billing and inventory in a few taps. The cloud-based solution offers businesses of any scale to conveniently generate sales and inventory reports, while also offering end-to-end e-billing services with customizable features.

"Billeze empowers businesses by taking care of their e-billing and sales & inventory tracking needs, which constitutes a significant part of any business' back-end processes, allowing them to focus on their core offerings. More than a simple billing software, Billeze not only helps your business in generating quick and accurate invoices, it also helps you in improving collections, enhancing your CRM initiatives and better managing sales and stock," explains Mrs.SreejaSandeep Director of Fourez Media. "The ability to store invoices, reports and other business-sensitive information on the cloud securely is a big advantage for Billeze users," she adds.

Regular cash flows are pivotal to a business' growth, especially for SMEs operating with limited working capital. Often, small and growing organizations are forced to employ resources to manage their billing processes to avoid payment delays and disrupted cash flows. The new software, powered by cloud services, promises to solve this problem by providing a one-stop digital solution for all their billing needs and more. Let's have a look at the various features Billeze offers to its users:

Company ID Creation: The software allows setting up of an organization's identity (brand logo or Trademark) on the invoices that are sent to the clients. This feature enhances a business's credibility and makes it look professional.

User Profile: The software allows users to create and host their profile, providing an opportunity to showcase offerings and other relevant business information.

Add Outlets: A star feature designed to help retail organizations, multiple outlets can be added for the same business, making multi-store invoicing and sales report management hassle-free.

Products & Pricing: The software allows users to add product and pricing details, making invoices more descriptive and comprehensive.

Bills and Sales: With its cloud-based technology, Billeze lets businesses generate bills and sales records with utmost accuracy in a zap.

Customer profile: This feature allows users to create customer profiles, which helps in driving customer loyalty initiatives and enhancing repeat sales.

Import Data & Backup: The cloud services software simplifies storing and migrating data by allowing painless importing of data and backing it up on the cloud.

Analytics: The software enables businesses to conduct in-depth analytics on product sales and inventory situation, helping in improving business decision-making.



Security Alerts: The software has strong security and privacy features, and automatic security alerts are sent to the business owner whenever login happens.

## On-demand features:

Automatic SMS/Email Alerts: Automated SMS and email alert services allow businesses to reach out to their customers at the right time, without human intervention.

SMS Pack: Billeze users can also buy SMS packs to reach out to a vast number of prospective clients in seconds, significantly improving their sales and marketing efforts.

Dedicated Support team: Billeze users can avail of the services of a dedicated support team to better manage their sales, inventory and billing operations.

Inventory control: A customizable feature available on request(apart from regular inventories), enables businesses to manage and track their product inventory.

Multiple Location Inventory: This feature helps organizations track and manage their stock position across distinct locations and outlets.

Billeze Mobile App: Fourez will be launching Billeze mobile app for Android shortly.

About the Company: Based in Chennai, India, Fourez Media Ventures Pvt. Ltd. is an end-to-end digital marketing and mobile apps development company with profound expertise in developing mobile applications and crafting winning social media marketing campaigns.

Billeze is a proprietary application developed by the company that offers cloud-based billing solutions.

## **Media Contact**

Billeze

support@billeze.in

+91 7708069019

No. 10/19, 1st & 2nd Floor, Sathyanarayana Street, Kodambakkam,

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