

Australian tech startup Guardhouse raises AUD\$1M for its security workforce management app



Sydney, Mar 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - Guardhouse, an Australian HR startup based in Sydney who has developed a workforce management software in conjunction with a user-friendly app, has closed \$1 million AUD in seed funding by private investors.

Founded in 2018 by Co-founders Julian Cartwright, Jack Alpe and Andrew and Keith Longworth, Guardhouse aims to provide an error-free merge between human resources and financial activities. Offering an end-to-end workforce management system designed for the security industry, Guardhouse

entails rostering, guard scheduling and timesheets, leading to automated invoicing and payroll that is compatible with Xero and MYOB.

The company also ensures compliance that aligns with the *Security Licencing & Enforcement Directorate (SLED)* through frequent licence checks and guaranteed licence renewal reminders. This New South Wales government body also enforces correct clock ins in which Guardhouse has received approval from.

The draw for companies signing up is that by being a SaaS solution, there is considerably less administration needed to manage the programme. With the ongoing rise of interest in SaaS providers, investors speculate positive outcomes.

“All our efforts are focused on ensuring clients are to have a streamlined service and to ensure that labour and compliance costs reflect efficient operations,” Alpe says. “For the companies, we offer an easy-to-use SaaS platform to schedule guards and contend with payroll. For the employees, it is an app where geo-tracking confirms accurate clock-ins”.

“An advantage of being a SaaS provider is that our product is able to accommodate for companies of all sizes,” adds Alpe. “However, our main target segment are those companies with a minimum number of twenty guards. Nevertheless, this is a very accessible target market with our current client base acquiring guards in the triple figures”.

The funding will be delegated to scale up their business model in Australia and tap into international markets, specifically the United Kingdom, North America and Asia in the long term. To support its mission the company plans to enhance its platform by integrating new products and benefits. Incident reporting is one of the highly anticipated features yet to be released in the near future.

Currently, Guardhouse is the choice of service for 35 clients that serve approximately 21,000 guards in total.

Media Contact

Guardhouse

michaela@guardhousehq.com

1800 180 287

2/22 Delhi Road, North Ryde

Source : Guardhouse

[See on IssueWire](#)

