World's Top Influencers are coming together at Koh Samui in March for KOMODO's biggest ever destination trip!

A global influencer roster with reach of over 13 million on Instagram alone!



Sydney, Feb 26, 2020 (<u>Issuewire.com</u>) - The world's leading creative and influencer agency KOMODO is activating their biggest ever curated destination marketing trip in Thailand in early March featuring global superstar influencers:

Molly-Mae Hague (Love Island UK's most successful cast member and fashionista)

- Tommy Fury (Love Island UK cast & brother of Tyson Fury 'Heavyweight World Champion')
- Renee and Elisha Herbert (Australia's most sought after international models)
- Cartier Surjan (Love Island Australia)
- Sarah Ashcroft (UK Blogger and Fashionista)
- Samantha Rayner (Australian Instagram star and fashionista)
- Tarsha Whitmore (Australian Instagram star and fashionista)
- Kaela Tavares (Australian TikTok star and Instagram star)
- Shenny Kaplan (UK Tiktok star and Instagram star)

The Koh Samui trip has a global account reach of over 13 million just on Instagram alone, and is proof that KOMODO's global expansion is making waves in the influencer industry. With the opening of 3 offices in 3 different countries, KOMODO are using this destination activation to test new and innovative influencer marketing strategies to grow brands fast.

KOMODO works with fashion leaders like BOOHOO and MissGuided, lifestyle brands like Samsonite and Waldorf Astoria, tech brands like PayPal and tourism boards like Jamaica Tourist Board, The Seychelles Islands, and Malta Tourism Board. Just 3 years since an idea become a reality, KOMODO has worked on over 50 successful campaigns across 30 countries globally.

"KOMODO has come such a long way in 3 years", says Nick Seymour (Co-Founder and Director of PR). "We never do normal and are excited to share our vision and the reason why we've grown so fast with the Australian, USA and UK markets. Brands are craving authentic connections with influencers which flow onto consumers, and we are delivering that in the most creative ways."

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