

The International MLS [IMLS]® Reaches Agreement With First Multiple Listing Service To Provide IMLS Membership

First Multiple Listing Service [FMLS] to provide IMLS memberships to their 46,000+ members

Boca Raton, Mar 2, 2020 (Issuewire.com) - The International MLS [IMLS]® announced today that First Multiple Listing Service [FMLS] has signed an agreement with The IMLS to provide IMLS access to its 46,000+ members beginning on Monday, March 23rd.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, "We are extremely proud to say that we have entered into an agreement with FMLS and that we have added all of their agents and brokers as IMLS members. Their members will now have their listings on The International MLS [IMLS]® as well as advertised on thousands of other agent and broker sites around the world. They will also be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform and be able to network internationally while providing their listings with international exposure."

"We are especially gratified that Jeremy Crawford, President, and CEO of FMLS and past CEO of the Real Estate Standards Organization [RESO], could see the potential value of The IMLS for FMLS members," said Dr. Nussbaum.

With the recent announcements of The IMLS signing of AMPI, the association for Mexico real estate professionals, the Orlando Regional REALTOR® Association, and now FMLS serving Atlanta and the Georgia market, The IMLS is proving its expanding global reach and is now experiencing exponential growth in memberships participation.

FMLS members will also be able to take advantage of IMLS Special Product Options and Opportunities to build their businesses globally. This includes The IMLS international web page with IMLS search which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings."

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"This agreement expands IMLS memberships and puts us on the path to expanding throughout the USA as we approach having 100,000 members. We expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal has been to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that FMLS can see the strategic advantages for their members to become IMLS members and join in with The IMLS global initiative, said Dr. Nussbaum."

FMLS' CEO Jeremy Crawford added, "Our deal with the International MLS includes listing exposure

around the world at no additional cost to our members. Buyers will now see FMLS listings in over 100 different languages, which is amazing. And, IMLS also helps create an expansive referral network which helps our Brokers grow their business. FMLS has always been dedicated to providing an ecosystem of technology and marketing tools that is unmatched by our competition. Adding the IMLS platform as a free member benefit is yet another fantastic tool available exclusively to FMLS members in Georgia. We are thrilled to have them in our technology services toolkit.”

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers and sellers around the world. With almost 100,000 members. Based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About First Multiple Listing Service

FMLS is the premier MLS and data services provider for real estate professionals in Georgia. Founded 62 years ago by four brokers who wanted to share real estate listings and connect buyers & sellers. Today FMLS is one of the largest MLS in North America, serving over 46,000 real estate professionals & REALTORS®, and more than 2,700 broker member offices.

Media Contact

The International MLS

dan@theimls.com

818.456.4311

6494 Pumpkin Seed Cir. #101

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