

The Family Affair: “A Journee to Healthier Hair”



Zion, Feb 28, 2020 ([Issuewire.com](https://www.issuewire.com)) - Born and raised in a place commonly known as “Snake County”, Lake County, IL, This family is determined to prove that *flowers can still grow in dark places*.

After years of exploring different products and formulations. In 2019, Tony & Tamika Johnson decided to launch an all-natural hair care line “Journee Haircare LLC”. Tony has been a hairstylist/salon owner for over 20 years and his sister Tamika is a serial entrepreneur with an Associate’s Degree in Business Fundamentals.

After tons of research/trial & error, Tony and Tamika were able to secure an amazing chemist; a chemist who would produce the highest quality products with zero harsh chemicals. Journee Haircare has eight different products that are USDA Certified Organic. You may have seen or heard of Journee Haircare while casually scrolling on Walmart.com or maybe you have seen one of the many trending videos promoting Journee Haircare on YouTube or Facebook. Journee Haircare is well known for having great products that actually produce great results. Their products are great for all hair types.

"The greatest gifts you can give your children are the roots of responsibility and the wings of independence." "The Johnson's continual quest to prepare for their current and future generations is the core value and driving force for their success." Rachel Thompson

Being the CEO's of Journee Haircare, Tamika & Tony decided they needed a team to bring their vision to fruition. The team consists of seven family members. Nikki Johnson is Tamika & Tony's oldest sister. Nikki's role as Brand Ambassador & Marketing consists of representing the brand in a positive light. She also establishes relationships between customers and organizations.

With business growing so fast, having launched less than a year ago, Journee Haircare LLC averages at least 100 orders a month. Journee Haircare owes their success to the team of family members who meet every Sunday via Zoom for business meetings. On Sunday during the one-hour meetings they hold each other accountable, set weekly goals for the company & pray for the business. The rest of our team is: Ester Johnson (Mother) manages shipping & receiving, Holly Johnson (daughter) is a social media influencer, Miya Johnson (Daughter) is a Customer Service Representative, Shontavia Flores (Sister) manages JH orders processed through Shon's Exquisite Beauty Bar.

"I view Johnson's like a very close-knit family that exuberantly show loves to ALL! They are true entrepreneurs to the core. I view Johnson's as the Ideal Family." Joshua Randolph

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