

Shaisee SEO Service Say 95% of SEO Clients Still See Google As The Most Wanted For Top Rankings

Over a 60 day period search engine ranking service provider, www.shaisee.com, compiled statistics comparing the main requirements of its new customers, when it came to the perceived value of a top 10 search engine ranking in a specific search engine.



New York City, Feb 17, 2020 (Issuewire.com) - **Over a 60 day period** search engine ranking and SEO service provider, Shaisee of Shaisee.com, compiled internal statistics comparing the main requirements of its new customers, on the specific question of which search engine was the priority for

business customers; when it related to the perceived value of a top 10 search engine ranking, in a specific search engine.

Whilst it obviously will not come as any surprise to seasoned search engine marketers, the Shaisee team of [Shaisee.com](https://www.shaisee.com) uncovered some surprising evidence, collated from statistical data researched with pre-sales customer correspondence, that whilst Google still held the lions share, in terms of required search engine ranking achievement that Bing was following closely behind. Bing (the Microsoft search engine) was seen as a rising star in terms of capturing of what its customers believe to be a more affluent set of searchers.

The surprise from the data found that the Bing search engine now accounted for 45% of new customer requirements for top 10 search engine ranking positions and website promotion. Whilst Google still held the lions share of 95% in terms of top priorities, the 45% figure of whether Bing could ever complete with Google (as part of a separate poll) certainly gave light to the perceived value of business owners on the growing presence of Bing as a new 'force to be reckoned with'.

The figures, believe Shaisee, shows that this steady climb in popularity of the Microsoft owned Bing search engine, is more to do with its recognizable perceived value in terms of increased marketing visibility, as an alternative to just Google alone.

Whilst Google continued to show itself as the undisputed leader in the survey, and of course whilst entirely unscientific, they were researched from SEO customer requirements, showing an increasing trend not to rely so heavily on just one search engine for all traffic.

The internal research from [Shaisee.com](https://www.shaisee.com) also found that the UK itself tended to lag behind its US and AU competitors by holding strong to the belief that Google alone was the only search engine worth any muster. A view not shared by its transatlantic colleagues.

US and AU based SEO customer perceptions were found to be definitely breaking the 'Google higher popularity trend' by leaving behind a certain naivety seen in the UK that only 1 search engine would ever be worth concentrating marketing efforts upon.

As a much higher percentage 85% of US and AU based SEO customer perceptions continued to strike a far more consistent chord that Bing should be a major factor in any SEO and higher search engine ranking campaign whilst the figure dropped down to a low 10% for UK based companies believing the same.

The research continued to show a clear transatlantic divide, that has been found many times through the years say Shaisee; that what usually begins in the US follows to the UK and AU.

Shaisee of [Shaisee.com](https://www.shaisee.com) continue themselves to advise that Google, Bing and Yahoo will continue to be paramount to their campaigns and for their customers.

This PR was written by website promotion and SEO expert Kitty Wall for [Shaisee.com](https://www.shaisee.com).

Media Contact

Kitty Wall

kitty_wall@shaisee.com

1442 78 0813

New York City Based PR Agency

Source : Shaisee.com

[See on IssueWire](#)