

PEONYELF COSMETIC Launches Its Anti-bacterial and Anti-inflammatory Lipstick



New York City, Feb 19, 2020 ([IssueWire.com](http://www.IssueWire.com)) - [PEONYELF COSMETIC](#) has decades of experience in the research and development of lipsticks and has been committed to the application of plant extraction technology in the field of cosmetics. In the spring of 2020, the brand's chief chemical formulator, Dr. Xu Lina, announced the QHO2 plant extract formula was successfully developed, and the new formula will be used in the latest lipstick products. QHO2 is composed of 6 natural core ingredients: green plum, black plum, honeysuckle, dandelion, and grapefruit. All plant raw materials are imported from New Zealand and processed in mainland China. According to the results of the experiment, QHO2 has antibacterial, anti-inflammatory, and anti-oxidant effects, which can prevent the lip from becoming dry and peeling, promote the metabolism of delicate skin, and thus inhibit the occurrence of lip inflammation. The new product is targeted at customers who are accustomed to using lipstick daily. It can reduce the perennial damage to the skin of lips by traditional lipsticks.

Dr. Xu said it is not [PEONYELF COSMETIC](#)'s first time to develop a lipstick with medicinal properties. As early as 80 years ago, PE used manual extraction method to develop its first-generation of peony root formula lipstick, which also has antibacterial and anti-inflammatory effects. Today, when modern women use lipsticks quite frequently, how to protect the health of the lip skin is a new academic issue.

Color purity and durability have been on consumers' lips for decades, but behind the [PEONYELF COSMETIC](#) is more unique science and technology. With extensive academic collaboration with the Chinese University of Hong Kong and more than 50 professional cosmetics scientists, they will lead the trend of medicinal cosmetics formulations in Asia by 2020.



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