## Patriotic apparel brand surpasses 200K followers on Facebook Page

Shield Republic aims to build a community around conservative values



**Raleigh, Feb 20, 2020 (Issuewire.com)** - Rapidly growing American lifestyle and apparel brand Shield Republic announced today that their Facebook page recently surpassed 200,000 likes.

The page, launched in April 2017, sometimes garners thousands of likes, shares and comments on their most popular posts. Post content ranges from information about police and first responder triumphs and tragedies to patriotic and politically conservative memes, photos from the Shield Republic fan base, as well as information about contests and giveaways run throughout the year.

The Shield Republic team also posts frequently about active Hold the Line apparel fundraisers, through which net proceeds of commemorative apparel sales go to the families and police units of fallen police officers, first responders, and K9 police dogs.

"We're extremely gratified and excited to be building a robust and engaged online community through our Facebook page," said Charlie Romero, spokesperson for Shield Republic. "At Shield Republic, we strive to be more than a brand. We are a community of folks rallying around conservative values and the idea that America is the greatest country in the world."

Shield Republic's Facebook page can be viewed at <a href="https://www.facebook.com/ShieldRepublicCo/">https://www.facebook.com/ShieldRepublicCo/</a>. The company also maintains active social media accounts on Instagram (@shield\_republic), Twitter (@shieldrepublic) and Pinterest (@shield republic).

## **About Shield Republic**

Established in 2016, Shield Republic is an American lifestyle brand based outside Raleigh, North Carolina. The company offers creative, fresh apparel and merchandise embodying American pride. Everything sold by Shield Republic is designed and manufactured in the United States. Shield Republic appeals to patriotic Americans passionate about personal strength, second amendment rights, and military strength. Through Shield Republic Charities, the company shows appreciation to soldiers, first responders and their families.

Learn more about Shield Republic and shop the online store at <a href="https://www.shieldrepublic.com">https://www.shieldrepublic.com</a>. Read the Shield Republic lifestyle blog at <a href="https://patriot.shieldrepublic.com">https://patriot.shieldrepublic.com</a>.

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