

Interview with Ravi Kumar, the Youngest Digital Marketer and Entrepreneur of India



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Bengaluru, Feb 22, 2020 ([Issuewire.com](https://www.issuewire.com)) - We meet with India's youngest Digital Marketer and Entrepreneur [Ravi Kumar](#), is a 29-Year-Old, Self-made, Entrepreneur living in Bangalore. He started his

digital marketing career in the name of quality digital marketing in July 2013 and is pulling of millions in turnover now.

He is widely known for his promotion as well as advertising for Corporate, Organisations and Celebrities. Ravi has done numerous campaigns works in YouTubers, and company like Rus Education, Lincoln American University, Washington University of Barbados, MANA Projects etc. Today at the head of a flourishing start-up, I asked Ravi to tell us a bit about his career and his vision of entrepreneurship. He has a significant experience that can inspire both young and experienced entrepreneurs and digital marketers.

Can you share more details about your experience?

With the desire to undertake since the age of 21, I had experienced several failures before I started. At my college time, I wanted to stop studying and start a company with another friend. After a few months of work on the project, I realized that I could not count on this person and we separated. I completed my YouTube Certification, SEMrush Certification, Google certification and became a certified Google Ads Professional.

When you look back on your journey, how do you feel?

Honestly, I feel glad to see how much marketing strategy changed. In my Schooling time there is a medium of communication with newspaper and TV, but now it's boomed, at my time only one mobile is there in a home, some homes don't have, now at least every person has 2 mobile phones.

Your vision of entrepreneurship.

Entrepreneurs are innovators think of all the new technology and ideas that have come to life over the past few years. Those were all once just an idea -- but amazing entrepreneurs brought those ideas to life.

Do you think it's better to be an entrepreneur or job ?

In my perspective doing a job is just managing your needs, not your career.

Tips for a budding entrepreneur?

Don't view challenges as hurdles

Stay positive

Believe in your instincts

Never forego good advice

Take calculated risks

Face your fears

Know your goals

Learn from mistakes.

The main challenges you faced?

The financial challenges are the most critical when you are just beginning. At first, the times are hard; there a significant workload. At the emotional level, too, it is stressful especially at the beginning, because there is a lot of uncertainty. Balancing work and studies was another challenge for me.

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