Focus Academy Launches the Digital Health Studio to Accelerate Digital Health Technology

Partners with Mason Hayes & Curran, Ireland



San Francisco, **Feb 13**, **2020** (<u>Issuewire.com</u>) - Focus Academy's Digital Health Studio will provide rapid access to community and workspace solutions, advance the development of innovation, and catalyze collaboration in the fast-growing Healthtech sector.

Since its inception in 2018, Focus Academy has worked to provide a collaborative space and support

programs for Biotech and Healthtech acceleration in San Francisco, providing a forum for information exchange, developing initiatives to enhance business success, and serving as a landing pad for international innovators.

With the 2020 launch of the Digital Health Studio, the Focus team have partnered with Mason Hayes & Curran, a business law firm with offices in Dublin, London, New York and San Francisco, to provide legal and regulatory insights and updates on the EU requirements for digital health technology developers. With the merging of health-related services and technology come several challenges and legal considerations. To keep up to date with regulatory obligations to ensure compliance and patient safety the partners plan to host regular webinars and discussions together with in-house workshops and modules.

The first webinar scheduled for 10 am PST on Thursday, Feb 27th will address the following:

- The application of the EU Medical Devices Regulation regulatory framework when does it apply?
- How to distinguish a health app/software medical devices from a wellness/fitness app
- Key IP considerations when preparing to market your app from both a protection and defence perspective
- The implications of using AI in your app
- Data issues and ensuring compliance with GDPR
- Cybersecurity considerations

Speaking ahead of the program, managing partner Kate Gunning commented, "Many of our clients are looking to the EU first for the processing of their Medtech and Healthtech devices. This webinar will help clarify the current evolving requirements and we're delighted to have Mason Hayes & Curran provide their expertise from their Dublin office".

REGISTER by clicking here: https://www.mhc.ie/digital-health-technology

About Mason Hayes & Curran

Mason Hayes & Curran is a business law firm with 90 partners. The firm understands the challenges international organisations face when investing or locating in a foreign country and assist them during the initial establishment and in meeting their ongoing legal and commercial imperatives. They have offices in London, New York and San Francisco, three of Ireland's most important conduits for inward investment to Ireland. The firm has Ireland's largest technology team, providing cutting-edge advice to leading technology companies and has one of the country's leading Healthcare & Life Sciences practices, with a wealth of expertise in advising organisations in the healthcare, pharma, biotech, medical device, digital health, cosmetics and food sectors.

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