

FITLY – the new Hydro Running Pack is a game changer!

Carry just what you need. Feel as if you have nothing on!



Greenacres, Feb 10, 2020 (Issuewire.com) - 2 years after one of the most innovative running pack was successfully funded on Kickstarter, FITLY launches the new Hydro Running Pack for people who want to Go Longer!

FITLY Hydro Running Pack (named Sub90) is the result of extended research into runs up to 90 minutes, which corresponds to 99% of all runs. 60+ million runners face the same issue every time they go out for a Sub-90 min run: how to efficiently carry personal items (cell phone, keys, ID, etc.) and

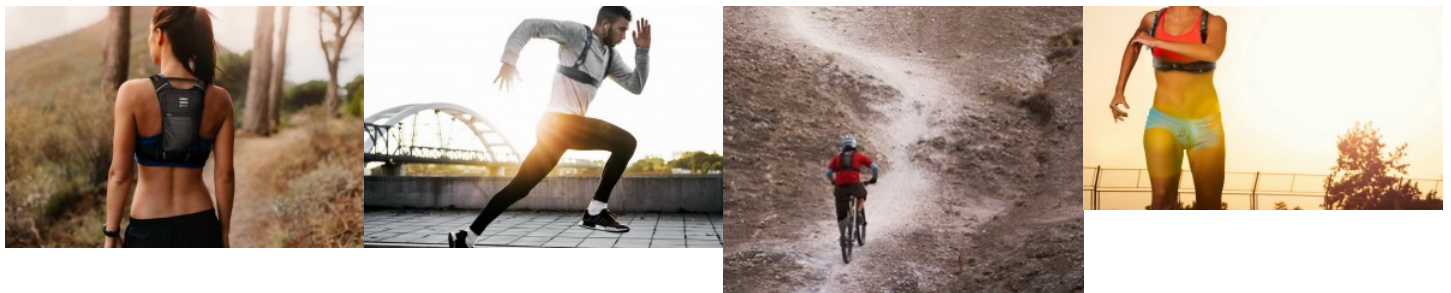
adequate hydration while running in complete comfort. [FITLY](#) solves it in a new way; one rooted in biomechanics, decades of endurance training and the focus on what's essential.

FITLY Hydro Running Pack is now shipping worldwide for \$79. Visit www.fitlyrun.com

The new Hydro Running Pack has cutting-edge features and a novelty approach:

- An integrated 500ml – 17 oz low-profile soft flask. Use it as a standalone flask with a screw-on mouthpiece or with a tubing system.
- A thermo-pocket to keep liquids up to 46% colder in a 90 minutes run. Custom made for FLASK500.
- A hidden tubing system because not everything is about function.
- Smart compartments to carry more than the Sub45. Water-resistant liners keep valuables safe and dry.
- A water-resistant slot to protect phones and other objects from moisture and sweat, a huge advantage over running belts.
- Stretchy ebands keep all items into place and never bounce while running.
- Fidlock™, a surprising magnetic snap with a mechanical lock for a revolutionized fastening system.
- S-cafe®, an award-winning eco-friendly nylon fabric mixed with recycled ground coffee to achieve odor resistance and 200% moisture-wicking.
- A durable and puncture-resistant military-grade fabric.
- Special noise-free YKK zipper tabs to avoid annoying ticking noises when running.
- X-shape: using the steadiness of your upper back and chest area, FITLY's X-Shape weight distribution snugly fits your body contours. It allows free running movements while preserving body symmetry. A pleasant feeling of wearing almost nothing.
- Reflective bands to be seen at night, with a whistle for emergencies, and slots for coins, credit cards, IDs, etc.

For more information about these features, visit www.fitlyrun.com



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