

End2End Books pioneers an all-in-one publishing system for under \$500

New York City, Feb 27, 2020 (Issuewire.com) - Jack Lee, founder of End2End Books, recently launched an all-in-one publishing system that costs authors less than \$500. With the boom of self-publishing, multiple freelancers and businesses have launched to serve authors in various areas. Aspiring authors could approach a designer for their book cover, an editor to edit their story, and a formatter to typeset their book. However, the problem was that either these services were being offered separately, which made it confusing for the authors, or that these services being bundled together were marked up extremely high.

“There was no transparency into an individual service’s price after they were bundled together. I understand that there should be a premium to be paid for the convenience of having a single point of contact for all your publishing needs, but a 4-5x markup doesn’t make sense,” remarked Jack.

End2End Books’ motto is to make self-publishing affordable and accessible to any serious writer. For a total price of \$500, authors can submit their raw manuscript and have it edited, formatted, and ready to publish with a beautiful book cover.

End2End Books has been in operation since 2016 and has served over 10,000 authors. Initially starting out as a book cover designer, it expanded its range of services over the years after working closely with its clients. “By having a close working relationship with our clients, we know what our clients need and the price point they can afford.”, Jack continued.

In 2016, we entered the market as book cover designers were charging between \$500-800 for a cover and needed to wait 1-2 months for their project to begin. By the time their cover was done, it could be 3 months. This would not have been a problem if the authors knew about the lead time required and planned in advance. However, most self-published authors are first-timers and would leave the book cover design as a final task. This caused self-published authors to delay their book launch by 3 months on average, simply due to a lack of knowledge. The turnaround time at End2End books for a cover is 1 week, and costs under \$200 – less than half the price and half the time compared to other designers.

End2End Books’ all-in-one publishing system is priced at \$499 and takes a month to complete. Included within the package is book cover design, formatting and editing. For more information, please head over to <https://end2endbooks.co>

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