

CrossJack - Innovative Safe Car Jack replaces scissor jack in vehicles with increase stability

CrossJack replaces the current scissor jack in vehicles. Providing substantially increased stability and safety, CrossJack is now on KickStarter.



Davie, Feb 25, 2020 (Issuewire.com) - CrossJack, the revolutionary new car jack, is giving consumers early access through Kickstarter!

CrossJack is the safer car jack that helps prevent cars from slipping off the jack by providing

substantially more stability through its “x-designed” base.

[CrossJack](#), the groundbreaking car jack, is pleased to announce its initial funding stage through Kickstarter. CrossJack is the safer car jack that is compatible with any make and model of car. Through its patented design, CrossJack helps to prevent cars from slipping off the jack and causing serious injury to the person under or next to the car. Backer rewards include early access to a production model [CrossJack](#).

The original scissor jack design, the one currently in most vehicles, was granted 100 years ago, and since then, the design has not evolved in any significant way. That's going to change with CrossJack. We're revolutionizing the scissor jack.

“We couldn’t be happier or more excited to finally launch our CrossJack Kickstarter,” says Dr. J. Alford “Ford” Flippin, Founder, and CEO of [CrossJack](#). “Our initial feedback on CrossJack has been extremely positive, and this campaign allows us to give early access to production models of this revolutionary product.”

When Dr. Flippin was a third-year medical student, a patient was brought into the trauma bay that would change his life. The EMTs that transported the injured patient to the hospital, informed Dr. Flippin that the patient was working on a car with his brother, and while the car was up on the jack with the tire off, his brother accidentally hit the car while getting a tool. This knocked the car off the jack, and the car’s rotor landed on the chest of the brother, trapped under the vehicle. His heart was cut in half, and he died almost instantly.

Dr. Flippin recalled an incident two weeks prior when he had knocked his own car off a jack while changing a flat tire. It was right there, in the middle of an on-call shift, that he sat down, and drew a better jack, which became CrossJack.

This revolutionary idea sat there, existing only on paper for almost four years. Between applying to residency programs, being an intern, and learning the art of surgery, CrossJack sat idle. But, then during his surgery residency, Dr. Flippin saw three more patients injured by vehicles falling off of car jacks. This was a problem that urgently needed a solution, and he already had it. The project would not be on hold any longer, and after doing extensive research with the Consumer Product Safety Commission, he soon realized that the problem was even bigger than he could have ever imagined. Approximately 10,000 people go to the ER every year in the United States for an injury caused by a faulty car jack. The lifetime cost for these injuries ranges from \$85,000 to over \$3 million. According to the Consumer Product Safety Commission, among these injuries, some 5% included amputations, 15% major bone fracture, and another 13% involved closed head/traumatic brain injury, injury to other internal organs, and facial trauma.

Four years, and extensive research, planning, and development later, Dr. Flippin has assembled a stellar team to help him bring CrossJack to every vehicle.

“We at [CrossJack](#) want to see our product in every car on the road,” says Dr. Flippin, now a board-certified surgeon about to complete his trauma surgery fellowship. “Safety is our top concern and is quite literally the foundation of CrossJack. Every car needs a [CrossJack](#), whether you’re a new driver, a car enthusiast, or a soccer mom taking her kids to practice, if your car breaks down or you need to do a quick tire change, [CrossJack](#) is the safest solution to have in the trunk of your car.”

The pre-order campaign for CrossJack will run on Kickstarter through March 1, 2020.

Kickstarter Link: <https://www.kickstarter.com/projects/crossjack/crossjack-innovative-safe-car-jack>

Website: www.crossjack.com

Twitter: @_CrossJack

Facebook: <https://www.facebook.com/CrossJack.CarJack/>

Contact Info:

Dr. J. Alford “Ford” Flippin

media@crossjack.com

About Crossjack, Inc.

CrossJack, Inc. is a Florida-based company founded in 2018 by Dr. J. Alford “Ford” Flippin. With over 50 years of experience in product development, engineering, and manufacturing, the CrossJack team is dedicated to making automotive products that are accessible to everyone, easy to use, and safer than anything else on the market. At CrossJack, we’re raising the safety to new heights.



Media Contact

CrossJack

media@crossjack.com

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