

Black Elite Launches a Revolutionary Platform that Features Black Owned Businesses and Events

Be Elite



Tempe, Mar 3, 2020 (Issuewire.com) - Contact: Eric Jones, Black Elite, (252) 256-9637, info@blackelite.co

BlackElite.co allows the public to post their companies and community events geared toward Black owned businesses and events to encourage a shared economy.

BlackElite.co, the platform for posting Black owned businesses and events, today launched Black Elite (www.blackelite.co)

A revolutionary, interactive platform, that links Black Americans to Black Owned businesses and events in their community.

BlackElite.co fills an enormous information gap between Black Americans and Black owned business and events in their neighbourhood. Continually refreshed with new data, it connects Black Americans with an opportunity to enjoy a shared economy.

According to the United States Census Bureau there are over 2 million Black Owned businesses in the United States. However, many Black Americans do not know where to find local Black Owned businesses in their region. Statistics also show that more Black Americans would attend events in their community if they knew when and where they were being held in advance. BlackElite.co is a platform that meets these needs nationwide.

To develop the site, BlackElite.co scoured resources nationwide to compile a list of Black Owned businesses and community events to serve as a guide for Black Americans who are interested in continuing a shared economy and community with the Black Elite.

Among key insights:

*African American business owners can benefit from a platform that highlights their individual professions and skills.

*African American consumers would prefer to participate in a sharing economy if Black Owned business contact information was available.

*African American participation in community events that directly affect their family and community would increase with adequate notification.

The BlackElite.co platform provides an array of businesses, professions, skills and events to its' subscribers to fulfil a need in our community.

Links:

www.blackelite.co

<https://usfacts.org/explore>

www.blackdemographics.com

About Black Elite:

BlackElite.co is a global platform that inspires African Americans to utilize Black Owned businesses and neighbouring events. BlackElite.co encourages participation by providing a universal space for community conversation among African Americans who would like to see a shared local economy.

Founded in 2020 by Eric Jones and associates, BlackElite.co employs those individuals who are committed to furthering African American economy and community in a positive way.

For more information, visit www.blackelite.co



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