

Behind Every Successful Man Is a Woman - The Story of Aahwahan Foundation

Social Worker



Bengaluru, Feb 16, 2020 (Issuewire.com) - Manasi Pradhan is an Indian recruitment strategist, HR leader, social worker, entrepreneur, and mentor. Her expertise across the recruitment domain includes team leadership, sourcing strategy development and execution, program design and implementation, and recruiting goal development and achievement. She has mentored professionals to scale up and optimally tap their potential. Her guidance has helped shape the careers of many.

With an eye for unearthing top talent, she has silently transformed the fortunes of many businesses. Her peers and close circle of friends recognize her as “The Lady with the Midas Touch,” excelling at everything that she puts her mind and heart.

She has supported her husband, [Braja Kishore Pradhan](#), in living his dreams of being a successful first-generation entrepreneur. She has been the silent force behind the success of all the ventures (Marketonix for software development), ([Aahwahan Foundation](#) for social work), (Jobbasket for recruitment). Where she lacked domain expertise, she made up for with forthrightness. The glass ceiling

still exists in Corporate – defying social expectations, dealing with resource constraints, not being recognized for the leadership role, downplaying accomplishments, balancing personal and professional life are some of the challenges a woman entrepreneur has to overcome. However, with single-minded dedication and determination, she turned adversity into accomplishment, thereby being a trendsetter for other aspiring women entrepreneurs to emulate her success story.

Manasi Pradhan believes in the adage, “Charity Begins At Home.” Her parents taught her, “The good life is the life lived for others.” She has carried such values in her philanthropic activities, focusing on the advancement of local communities. Through her social work, she supports women by giving them access to knowledge, information, resources, and training necessary to overcome gender barriers.



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