

## 360 Executives to Acquire Basso Botanicals

**Scottsdale, Feb 14, 2020** ([IssueWire.com](http://IssueWire.com)) - 360 Executives, LLC, announced today it has entered into a letter of intent to purchase Basso Botanicals, a Scottsdale based CBD brand, in an all-cash transaction.

“Adding Basso Botanicals to 360 Executives completes a key CBD component in our overall health and wellness strategy”, said David Trecek, CEO of 360. “The acquisition provides the platform to accelerate a wider range of CBD products into the market and expedite our growth projections.”

Dale Hall, Founder and CEO of Basso Botanicals, stated, “The partnership with 360 Executives allows us to leverage their vast experience in the technology and logistics arena to elevate our existing products and provide market penetration on a national level”.

About 360 Executives.

**360 Executives** is an executive managed services company led by industry veterans involved in all aspects of growing and assisting companies. Their key expertise is based on technology, operations, logistics, sales, team development, customer service, and superior marketing. [www.360executives.com](http://www.360executives.com)

About Basso Botanicals

**Basso Botanicals** was founded in 2017 and formed from a group of individuals with a passion for the cannabis industry. This passion evolved after learning more about the benefits of phytocannabinoids that are found in Active Hemp Extract and how it has been helping individuals with conditions that conventional Their mission is to be an industry leader in providing the highest quality Active Hemp Extract and phytocannabinoid products to aid in an overall active lifestyle and healthy living. [www.bassobotanicals.com](http://www.bassobotanicals.com)

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