

Trainer Shoes Named 'The Journey' by Author Erica Roberts is Redefining Footwear and Fashion Trends

Run When It Rains in a new pair of The Journey Retro' Running Trainer Shoes



New York City, Jan 15, 2020 (Issuewire.com) - Author Erica Roberts has designed a new trainer shoe called 'The Journey' under the creative pillar of AliveShoes that is redefining footwear fashion with its contemporary look and comfortable fit. The philosophical idea behind such a name refers to life as a journey and what better companion in the course of a tough life than a comfortable pair of shoes! Life is an endless walk of both good and bad impacts and shoes that let one achieve their dreams and goals in

good posture and leg and foot alignment are important. The Journey showcases both exquisite style and unparalleled comfort that sits fit with the structure of your feet paving the way for comfortable movement anywhere and everywhere.

Erica Roberts has partnered with shoe company AliveShoes located in 'The Shoe Valley' of Le Marche. The area is a flourishing circle of shoe production consisting of more than 2,000 industries and 30,000 shoe-making professionals working under some of the biggest fashion labels in the world. The Journey is custom-made by hand using exquisite Italian leather. The shoe brims with the elegance of Italian creative design that combines the best aspects of traditionalism, contemporary cuts, and above all, unadulterated quality. These shoes have a retro visual outlook with various functional advantages of uninterrupted walking, tight grip, removable sole, and natural cotton laces that collectively make the fitting even more accurate. The packaging is also beautifully designed consisting of handmade Italian exterior and a magnetic clip that allows you to store your assets in the most secure place there is. Find your pair now and lead a life without the hassles of ill-fitted shoes and lose grip and give your entire body the right structural support. Visit them at <https://www.aliveshoes.com/the-journey-11> to know more about this exquisite product.



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Source : Author Erica Roberts

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