

## **‘THE IDENTITY FREEDOM OF MEN’S FASHION’ by Elie Balleh triumphed at F.A.O. Schwartz charity event.**



**New York City, Jan 23, 2020 ([Issuewire.com](http://www.Issuewire.com))** - Fashion designer Elie Balleh opened the ‘Once Upon a Runway, a toy story event’ at the iconic and historic F.A.O Schwarz store in New York City for a charity event to benefit [St. Jude Children’s Research Center](#). The Designer was Featured by [Kiss the Monkeys](#) and [Kiss the Mermaids](#) founded by RaQuel Sanchez’s mission to integrate Fashion and Compassion that also saw models with disabilities like (blind kid Weston Write) walked the runway.

## VIP guests which includes

Royalty Highness Prince Mario-Max De Schaumburg-Lippe which was dressed for the night by Elie Balleh

Celebrities Jack Hartnett from Sex and the City and Jennifer Murphy American actress and Miss USA Finalist

Celebrities Eddie Eason

Celebrities Tammy Eason

from Netflix show **The Circle and IClick Exclusive**

Gloria Starr Kins President of Society & Diplomatic Review as well as the Kins group publishing House

Celebrities Photographer Anton Oparin

Designers, socialites, artists, entrepreneurs, and influencers, streamed into the iconic toy store to attend the event, a dreamy night to remember in the most famous toy store in the world F.A.O Schwartz.

Elie Balleh enchanted the audience with his Fashion Show, a Special Collection Called

### **‘THE IDENTITY FREEDOM OF MEN’S FASHION’**

Showing over 40 stunning designs and outfits embroidered with Swarovski crystals, Pearls, Beads, Mink furs, and feathers. A triumph of luxury and beauty, A Hand-made Collection that took 3 months to complete with an elegant and sophisticated style for men’s and Boys.

Elie Balleh is a Fashion Designer from Lebanon-Syria. He was born on December 20th, 1970 in a Syrian Jewish Home. Elie is the oldest among the four children of the Balleh Family, he married the love of his life Mari Mineh in January 2004 and a year later had their first child, his family grows very fast, as of today Elie and Mari have a beautiful big family. His fabulous boys are always featured in photo shoots, runways show and rubbing elbows with the rich and famous.

Since his childhood, he has been sewing and loving the fashion world, Elie is a self-trained professional. At the age of 6 years old, he loved playing around with sewing machines, growing up at age of 12 years old he was already able to deliver a total look, from creating the pattern to make a ready to wear piece.

The head office of his brand is in New York City in the heart of the Fashion district in Manhattan and he also has offices in Milan and China. Over the journey of his career, Elie’s brand became famous in the world of celebrities. Elie launched his ‘New fashion black label’ followed by the ‘White urban label’ a year later in New York focusing his skills specializing in designing couture and Ready-to-wear.

Appeared on many television channels and featured in many Fashion Week Runway shows, Elie Balleh is a well-recognized household brand in the fashion industry for quality, distinctive design, and comfort. His sportswear collections have been built through his long-standing commitment to distinctive quality and sophisticated styling.

Elie Balleh delivers tailored apparel and sportswear designed to reflect the enduring quality and fit for which the brand is known for. All the unique details are carefully crafted to complement and enhance every fabric, color, and garment style, providing the definitive sophistication and quality that his customers expect.

Elie Balleh Brand is one of the leading trendsetters in the fashion industry. All his designs, fabrics, and styling come from the Capital of Fashion, Milan, Italy. His styles are influential, innovative and progressive, he is reinventing a wholly modern approach to men’s fashion.

Elie Balleh has redefined luxury for the 21st-century lifestyle brand. He is one of the original designers that started the 'DADDY & ME' trend followed then by many other luxury designers. His products represent the pinnacle of Italian craftsmanship and outstanding for their quality and attention to detail. It's currently selling in many luxury department stores ranging from Macy's, Bloomingdale and many more around the world in more than 30 countries.

Elie Balleh, Where Style Meets Class

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## Team Credit

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