

Standard Auto Wreckers Partners with 10,000 Trees Charity

Standard Auto Wreckers extends its support to a local Toronto charity, 10,000 Trees with its CarTree.ca program



Toronto, Jan 18, 2020 (Issuewire.com) - Standard Auto Wreckers has been serving the Greater Toronto Area since 1983 and owners Ken and David Gold have always made charitable giving a part of their business culture. Their CharityCar.ca program has donated hundreds of thousands of dollars to more than a hundred and fifty local charities. 10,000 Trees were formed in 1989. 10,000 Trees now runs as an independent all-volunteer group, with Charitable Organization status, running as a nonprofit charity with an MER of 0% all funding goes directly to funding the charity itself. They are constantly growing and are recognized as one of the best tree-planting groups in Canada. As a partnership, they are proud to announce that 10,000 Trees will plant a tree for every car acquired by Standard Auto Wreckers' end of a life vehicle program. Consumers can choose to plant a tree in their own name or honor someone and have a tree planted in their name. Standard Auto Wreckers has also committed to extending the use of its digital marketing department to help 10,000 Trees grow their online presence in order to seek additional volunteers and donations.

We spoke to co-owner David Gold and asked about this new partnership, he said: "You know, we have

been supporting 10,000 Trees for over a decade now and it was just the next logical step in solidifying our relationship and commitment to our local environment and charities". "10,000 Trees is a really fantastic charity and what they do is more important than ever!" We also spoke to Robert Roszell, Chairman of 10,000 Trees and asked the same question. Robert replied, "Standard Auto Wreckers has been a good friend of our cause for many years and we were very happy to join this new initiative." "It is a win-win situation for all involved!"

For more information on this press release, please contact Jay Granofsky, jay@jaygranofsky.com

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