

Shield Republic presents check to Lubbock Professional Police Association in memory first responders

American lifestyle brand raised \$7,600 through 'Hold the Line' apparel fundraiser for families of Nicholas Reyna, Eric Hill



Raleigh, Jan 30, 2020 ([Issuewire.com](https://www.issuewire.com)) - After first responders Nicholas Reyna, a Lubbock, Texas police officer, and Fire Lieutenant Eric Hill were fatally struck by oncoming traffic while responding to a crash on an icy roadway in Lubbock on January 11, American lifestyle brand Shield Republic decided to step in to raise funds for the families of the fallen officers.

In late January, the company's charitable foundation presented the Lubbock Professional Police Association with a check for \$7,624.65 to be distributed to the families of Officer Reyna and Lieutenant Hill.

The funds were raised through the sale of special apparel including unisex t-shirts, hoodies, long-sleeved shirts, and ladies' tank tops. All items sold through the fundraiser were designed, printed, and shipped in the USA, with 100 percent of net profits donated to Reyna's and Hill's families via the Lubbock Professional Police Association.

"We are so proud of the way our community rallied to support the families of these two first responders, whose brave actions have become their legacy," said Charlie Romero, spokesperson for the Shield Republic. "On behalf of Shield Republic, we wish the families and departments of Officer Reyna and Lieutenant Hill our deepest sympathies."

View the Hold the Line fundraising campaign page for Reyna and Hill and learn more at <https://patriot.shieldrepublic.com/active-hold-the-line-fundraiser-for-nicholas-reyna-and-eric-hill/>.

To date, Shield Republic's Hold the Line fundraisers have raised more than \$70,000 in donations to fallen officers' families and units. For more information about the Shield Republic Charities, contact Aaron Pate at aaron@shieldrepublic.com.

About Shield Republic

Established in 2016, the Shield Republic is an American lifestyle brand based outside Raleigh, North Carolina. The company offers creative, fresh apparel and merchandise embodying American pride. Everything sold by the Shield Republic is designed and manufactured in the United States. The Shield Republic appeals to patriotic Americans passionate about personal strength, second amendment rights, and military strength. Through Shield Republic Charities, the company shows appreciation to soldiers, first responders and their families.

Learn more about Shield Republic and shop the online store at <https://www.shieldrepublic.com>. Read the Shield Republic lifestyle blog at <https://patriot.shieldrepublic.com>. Follow Shield Republic on Facebook (@ShieldRepublicCo), Instagram (@shield_republic), Twitter (@shieldrepublic) and Pinterest (@shield_republic).

Media Contact

Shield Republic

charlie@shieldrepublic.com

(855) 334-9100

226 East Market St.

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