

Launch of new digital magazine, Verbena, brings along a new gift for the readers this New Year

Verbena, a new digital magazine, comes forward this New Year to cater to the taste of different readers covering a vast variety of topics.

Jaipur, Jan 3, 2020 (IssueWire.com) - Recently, [Verbena](#) went live with its digital magazine that covers many of the different topics that are liked by readers from different demographics. The major categories that are covered by Verbena are celebrity stories, trending news and gossips from the entertainment world, discussions revolving around fictional characters and places, all travel-related content, wedding stories, and interior decoration inspiration.

The unique point about the magazine is that it is versatile and covers all the major topics simultaneously. Unlike the other magazines that mainly focus on one or maybe two topics simultaneously, Verbena works upon providing a bigger picture to its audience.

Amongst all the different categories, the one category that the magazine looks forward to inviting a lot of readers is the section that is dedicated to celebrities. The magazine is covering all the latest buzz in the fashion world and the inside stories that readers love to read about. Other promising categories that the magazine believes will bring-in new readers are the ones that revolve around weddings, interior decor and travel, as these categories have a dedicated reader base which continuously looks forward to more inspiration and ideas.

According to the Editor in Chief of Verbena, the vision is to invite the readers who want to know everything that's trending, all at one place. At the launch event that was held on 24th of December 2019, she was also heard as saying that, in this age of social media, where the users get all the trending content from the different categories, it is important for the magazines to keep up with the trend. She further asserted on how important it is for the magazines to be versatile and cover all the trending topics, as the readers today like the versatility and want to know everything that's happening around them.

Verbena's plans for the future is to first establish a base of readers while working on the digital magazine portal and then going forward with publishing paperback editions. There are also plans to launch another section on the portal which will feature original write-ups and stories written by the authors working with Verbena.

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