

Hellotravel appoints former OYO exec, Sajal Agarwal as its new AVP – Products and Growth.

Agarwal is entrusted with the responsibility to strengthen and consolidate existing products in the B2B space and the B2C marketplace of the company globally under the Hellotravel umbrella.



Noida, Jan 18, 2020 ([Issuewire.com](http://www.Issuewire.com)) - [Hellotravel](#) Online Pvt Ltd has appointed [Sajal Agarwal](#) as the

AVP for Products and Growth.

The company's businesses comprise of a leading holiday marketplace and a host of services for its partner travel agents. In the new role, Sajal will be reporting to Pankaj Agarwal, Founder and CEO of Hellotravel Online Pvt Ltd.

This appointment comes as a part of the company's efforts to drive innovation and growth in the company. Hellotravel aims to grow and add more products to its portfolio under Sajal's leadership.

"Over the last few years, Hellotravel has invested in building distinctive capabilities and a unique position as a travel marketplace. This has helped us offer our patrons some great and hassle-free travel experiences while creating value for our partner agents." Sajal's addition to the team will further help strengthen capabilities and drive Product confidence with a clear path to being a market leader.

[Sajal](#) has over 8 years of professional experience and has previously worked and consulted for giants like Adobe and OYO and also serves as an advisor at an SMB consulting firm - Modern Innovations where he mentors and builds startups with a special focus on sustainable initiatives. An engineer turned entrepreneur, he holds a bachelor's in software engineering.

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